

# Moving Responsive Design Forward

4 November 2011

Room 126:



## Programme

**9:00** Arrival & Registration

**9:15** Welcome by Prof. Dr. Frauke Kreuter, IAB

Introductions by attendees

- Affiliation
- Experience with Responsive Design
- Current challenges

**9:45 A Brief Review of Responsive Design and Success Stories**

Examples of Responsive Design on the National Survey of Family Growth (NSFG)  
Prof. Dr. James Lepkowski, University of Michigan, USA

Responsive Design in Telephone Surveys  
Dr. Andy Peytchev, RTI, USA

### **Possible Discussion Points:**

- How Responsive Design, as originally proposed by Groves and Heeringa, has been preserved and adapted
- Structural support and other practical considerations to make implementation successful
- Best practices resulting from these applications

**11:20** Break

**11:40 Recent Development and Implementation of Responsive Design in Europe**

Fieldwork Monitoring in PASS: Current Practices and Ideas for Future Development  
Dr. Gerrit Müller, IAB, DEU

Aspects of Responsive Design for the Swedish Living Conditions Survey  
Dr. Peter Lundquist, Statistics Sweden

### **Possible Discussion Points:**

- Current challenges implementing responsive design
- Reconciling interviewer instructions to both guess and be precise/standardized

**1:00** Lunch

## **2:00 Challenges with Responsive Design**

Factors Impacting the Accuracy of Interviewer Observations  
Brady West, University of Michigan

Charts and Tools for Managing with Paradata: The Intersection of Technology and Culture

Dr. Matthew Jans, US Census

Options for Paradata in CATI Surveys: Exploring Willingness Ratings  
Dr. Stephanie Eckman, IAB

### **Possible Discussion Points:**

- How much can we rely on the paradata
- Methods of cost monitoring
- How to manage and organize all of the paradata

## **4:00 Discussion**

with comments from infas, Infratest, and LINK Institut

### **Additional Discussion Points:**

- Collaborations
- Next steps

## **4:45 Day concludes**

Post-workshop happy hour at Gutmann am Dutzendteich (optional)

### **Invited Guests:**

- Mario Callegaro, Google USA
- Gabriele Durrant, University of Southampton, UK
- Stephanie Eckman, IAB, DEU
- Josef Hartmann, Infratest, DEU
- Matthew Jans, US Census
- Birgit Jesske, infas, DEU
- Frauke Kreuter, IAB, DEU
- James Lepkowski, University of Michigan, USA
- Peter Lundquist, Statistics Sweden
- Lars Lyberg, Statistics Sweden
- Aleksa Möntmann, LINK Institut, DEU
- Gerrit Müller, IAB, DEU
- Andy Peytchev, RTI, USA
- Barry Schouten, Statistics Netherlands
- Jennifer Sinibaldi, IAB, DEU
- Mark Trappmann, IAB, DEU
- Helen Vehre, LINK Institut, DEU
- Brady West, University of Michigan, USA
- Ting Yan, NORC, USA