

IAB-Colloquium

zur Arbeitsmarkt- und Berufsforschung

Role of Interviewers in Collecting High Quality Survey Data

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Interviewers are involved in all stages of the survey process: They create frames, select cases, recruit respondents, administer questions and code responses. At each point the interviewer can introduce error into survey data. We jeopardize the quality of the data we collect when we do not account for interviewers' incentives in each of these tasks. I will briefly review the role of interviewers at each of these stages and discuss how they can and do influence data quality. My own research focuses on the role of interviewers in producing accurate and complete housing unit frames for face-to-face surveys in the U.S. I will present recent findings that show that interviewers do take shortcuts when updating an existing frame of housing units. In addition, interviewers vary a great deal in the quality of their housing unit frames, for reasons we do not yet understand. I will present preliminary results from the three studies that make up my dissertation.

Donnerstag, 01. Oktober 09
10:00 Uhr

Sitzungssaal 126a