

# IAB-Colloquium

## zur Arbeitsmarkt- und Berufsforschung

### Setting up social experiments: The good, the bad and the ugly

Herr Dr. Burt Barnow

*Johns Hopkins University, Maryland*

To analyze efficiency and effectiveness of active labor market programs, social experiments have been conducted in the US already for a long time, and they are currently gaining importance in Germany. Social experiments are characterized by assigning individuals randomly to a treatment and a control group.

Burt Barnow will present insights on what social experiments can and cannot do and discuss key decisions that must be made in setting them up. He has been involved in experiments from the perspective of the government as well as a researcher and consultant, thus bridging research to policymaking in the area of federal social programs.

**Donnerstag, 23. Oktober**

11:30 Uhr

Sitzungssaal 126a