

Advancing the Study of Innovation and Globalization in Organizations: Agenda
Congress Centre of Federal Employment Agency, Regensburger Strasse 104, Nuremberg, Germany



28 May, 2009

4:00 – 6:00 Guided tour in Nuremberg, meeting point: [hotel Ramada](http://www.ramada-nuernberg.de/index_e.htm) lobby (http://www.ramada-nuernberg.de/index_e.htm)
 6:30 Welcome reception with drinks and snacks at the hotel Ramada

29 May, 2009

Time:	Topic:		
08:00 – 8:30	<i>Registration (Room 160)</i>		
8:30 – 8:45	<i>Welcome (Room 168)</i>		
8:45 – 9:30	KEYNOTE SESSION (Room 168) Chair: Carol Corrado		
	ERIK BRYNJOLFSSON (MIT) How IT is Propagating Innovations and Accelerating Competition		
	SESSION A: Inventors and Innovators (Room 162) Chair: Georg Licht Discussant: Julia Lane	SESSION B: The Role of ICT in Innovation (Room 158) Chair: Carol Corrado Discussant: Eric Bartelsman	SESSION C: Invited Special Session: New Frontiers in the Study of Corporate and Marketplace Innovation (Room 168) Chair: Rajesh Chandy Discussant: Evelyne Viegas
9:35 – 9:55	DIETMAR HARHOFF (University of Munich, INNOtec), Grid Thoma Inventor Location and the Globalization of R&D	MICHAEL POLDER (Statistics Netherlands), George van Leeuwen, Pierre Mohnen, Wladimir Raymond Productivity Effects of Innovation Modes: Work in Progress	GERARD J. TELLIS (University of Southern California, Marshall School of Business) Insights from New Data and Metrics on Innovation
9:55 – 10:15	LOTTA VÄÄNÄNEN (Helsinki School of Economics), Otto Toivanen Who Invents, When and Where?	TONY CLAYTON (UK Office for National Statistics), Mark Franklin, Peter Stam ICT impact assessment by linking data across sources and countries	CHRISTINE MOORMAN (Duke University, Fuqua School of Business) Studying Innovation in Firms: Managing Research Tradeoffs
10:15 – 10:35	KARIN HOISL (University of Munich), Lee N. Davis, Jerome Davis What Inspires Leisure Time Invention?	PING WANG (University of Maryland, College Park) An Integrative Framework for Understanding the Innovation Ecosystem	PATIA MCGRATH (General Electric) Innovation in Action: A Corporate Perspective
10:35 – 10:55	Discussant comments and floor Discussion	Discussant comments and floor Discussion	Discussant comments and floor Discussion

Time:	Topic:		
10:55 – 11:10	<i>Coffee Break</i>		
11:10 – 11:30	<p align="center">SESSION D: Organizational structure and innovation (Room 168) Chair: Julia Lane Discussant: Nancy Lutz</p> <p>MARION FRENZ (Birkbeck, University of London), Ray Lambert Mixed mode and organizational innovations in the performance of firms</p>	<p align="center">SESSION E: Sources of Innovation (Room 162) Chair: Carol Corrado Discussant: Patia McGrath</p> <p>ASCENSIÓN BARAJAS (CDTI), Elena Huergo, Lourdes Moreno Measuring the impact of international R&D cooperation: the case of Spanish firms participating in the EU Framework Programme</p>	<p align="center">SESSION F: International comparative micro-data analyses (Room 158) Chair: Stefan Bender Discussant: Kingshuk Sinha</p> <p>BETTINA PETERS (Centre for European Economic Research), Anja Schmiele The Influence of International Dispersed vs. Home based R&D on Corporate Growth</p>
11:30 – 11:50	<p>J. DAVID BROWN (Heriot-Watt University), John S. Earle, Hanna Vakhitova, Vitaliy Zheka Innovation, Adoption, Ownership and Productivity: Evidence from Ukraine</p>	<p>ANJA SCHMIELE (Centre for European Economic Research) Drivers for International Research and Innovation Activities in Developed and Emerging Countries</p>	<p>GEORG LICHT (Centre for European Economic Research) Title</p>
11:50 – 12:10	<p>GEORG VON GRAEVENITZ, PHILIPP SANDNER, (University of Munich) Are Advertising and R&D complements?</p>	<p>MARCUS WAGNER (University of Würzburg) Technology sourcing by large incumbents through acquisition of small firms</p>	<p>RAJESH CHANDY (London Business School and University of Minnesota) Patterns in the Global Location of R&D Centers</p>
12:10 – 12:30	Discussant comments and floor Discussion	Discussant comments and floor Discussion	Discussant comments and floor Discussion
12:30 – 1:30	<i>Lunch</i>		
12:45	COST-Meeting (Room 166)		
1:30 – 2:15	<p align="center">KEYNOTE SESSION (Room 168) Chair: Georg Licht</p> <p>DIETER JAHN (BASF - The Chemical Company) Innovation and Collaboration from a Global Perspective</p>		

Time:	Topic:		
<p>2:20 – 2:40</p> <p>2:40 – 3:00</p> <p>3:00 – 3:20</p> <p>3:20 – 3:40</p>	<p>SESSION G: Improving the measurement of Innovation and R&D (Room 168) Chair: Rajesh Chandy Discussant : Reinhilde Veugelers</p> <p>LYNDA T. CARLSON (National Science Foundation) Business Research and Development and Innovation Survey</p> <p>HELMUT FRYGES (Centre for European Economic Research), Sandra Gottschalk, Karsten Kohn The KfW/ZEW Start-up Panel: Design and Research Potential</p> <p>PETER STAM (Office for National Statistics), Tony Clayton, Mark Franklin, Damian Whittard Interviews with firms on innovation investment</p> <p>Discussant comments and floor Discussion</p>	<p>SESSION H: Determining the impact of innovation (Room 158) Chair: Carol Corrado Discussant: Tony Clayton</p> <p>PILAR BENEITO (Facultad de Economia. University of Valencia), María Engracia Rochina Barrachina, Amparo Sanchis Llopis R&D-Experience and Innovation Success</p> <p>DOLORES AÑÓN HIGÓN (University of Valencia), PAUL STONEMAN Trade in Final Goods and Measurement of the Impact of Innovation</p> <p>PIERRE MOHNEN (University of Maastricht and UNU-MERIT), Jacques Mairesse Innovation surveys and innovation policy</p> <p>Discussant comments and floor Discussion</p>	<p>SESSION I: Sector-specific Studies (Room 162) Chair: Julia Lane Discussant: Nancy Lutz</p> <p>GEORGETA VIDICAN (Masdar Institute of Science and Technology), Wei Lee Woon, Stuart Madnick Measuring Innovation Using Bibliometric Techniques The Case of Solar Photovoltaic Industry</p> <p>FLORIN MAICAN (University of Gothenburg) From Boom to Burst: A Dynamic Analysis of IT Services</p> <p>VIVEK GHOSAL (Georgia Institute of Technology) Business Strategy and Firm Reorganization under Changing Global Market Conditions</p> <p>Discussant comments and floor Discussion</p>
<p>3:40 – 3:55</p>	<p><i>Coffee Break</i></p>		
<p>3:55 – 5:25</p>	<p>PLENARY SESSION: PANEL DISCUSSION (Room 168) Chair: Erik Brynjolfsson</p> <p>ERIC BARTELSMAN (Vrije Universiteit Amsterdam) Integrating micro and macro data to study innovation</p> <p>JEANETTE BLOMBERG (IBM) Reimagining organizational data</p> <p>CHRIS SCHUNN (University of Pittsburgh) Diving deeper into the black box: Sampling from automated video collection to understand what influences innovation processes</p> <p>EVELYNE VIEGAS (Microsoft Research) Breaking down Data Barriers to Drive Innovation</p>		
<p>6:15</p>	<p><i>Conference dinner at restaurant ‘Bauhof’ (There will be shuttle buses to ‘Bauhof’ at 5:40)</i></p>		

30 May, 2009

Time:	Topic:		
09:30 – 10:15	<p align="center">KEYNOTE SESSION (Room 168) Chair: Rajesh Chandy</p> <p>ANDREW J. OUDERKIRK (3M Company) Breakthrough Innovation</p>		
10:15 – 10:30	Coffee Break		
10:30 – 10:50	<p align="center">SESSION J: Patents and Incentives to Innovate (Room 168) Chair: Georg Licht Discussant: Andrew J. Ouder Kirk</p> <p>KAZUYUKI MOTOHASHI (University of Tokyo), Masayo Kani Software patent and its impact on software innovation in Japan</p>	<p align="center">SESSION K: New ways of measuring innovation (Room 158) Chair: Jeanette Blomberg Discussant: Chris Schunn</p> <p>CAROL CORRADO (The Conference Board), JULIA LANE (The National Science Foundation) Using Cyber-enabled Transaction Data to Study Productivity and Innovation in Organizations</p>	<p align="center">SESSION L: The Evolution of Innovation (Room 164) Chair: Stefan Bender Discussant: Nathalie Greenan</p> <p>HANS-OLOF HAGÉN (Statistics Sweden), Caroline Ahlstrand, Martin Daniels, Emma Nilsson and Adrian Adermon Innovation matters. An empirical analysis of innovation 2002–2004 and its impact on productivity</p>
10:50 – 11:10	<p>PEDRO FARIA (Instituto Superior Técnico and IN+), Wolfgang Sofka Knowledge Protection Capabilities and their Effects on Knowledge Creation and Exploitation in High and Low-tech Environments</p>	<p>NICHOLAS H. GREENIA (Statistics of Income, US Internal Revenue Service) Federal Tax Data: a Case of Underutilization for Economic Analysis</p>	<p>TAEHYUN JUNG (Fraunhofer ISI), Rainer Frietch The internationalisation of international co-inventions</p>
11:10 – 11:30	<p>SERGE PAJAK (ENST TelecomParisTech) Do Firms Rely on Big Secrets? An Analysis of IP Protection Strategies with the CIS 4 Survey'</p>	<p>NATHALIE GREENAN (Centre d'Etudes de l'Emploi and TEPP) MEADOW Guidelines. A roadmap for developing a research infrastructure for measuring the dynamics of organisations an work</p>	<p>KINGSHUK SINHA (Carlson School of Management, University of Minnesota), Anant Mishra, Sriram Thirumalai Comparative Evaluation of Efficiency across Distributed Project Organizations: A Stochastic Frontier Analysis</p>
11:30 – 11:50	Discussant comments and floor Discussion	Discussant comments and floor Discussion	Discussant comments and floor Discussion
11:50 – 12:35	<p align="center">KEYNOTE SESSION (Room 168) Chair: Georg Licht</p> <p>REINHILDE VEUGELERS (KU Leuven) Indicators for an evidence based innovation policy in the EU: taking stock and moving forward</p>		
12:35 – 1:30	Lunch and goodbye		
4:00 – 6:00	Guided tour in Nuremberg. Meeting point: Youth Hostel Nuremberg (Address: Burg 2) / alternative: hotel Ramada lobby at 3:30		
6:15	Get-together		