



Advancing the Study of Innovation and Globalization in Organizations

This conference will bring together experts who can help build a national and international infrastructure for the scientific study of innovation in organizations. A particular focus will be on novel approaches to the collection, analysis and dissemination of data on innovation and globalization. Discussants will include representatives from businesses, social science and computer science researchers and policy makers . The papers will be refereed and the conference proceedings published.

Website: <http://www.asigo.de>

Email: asigo@iab.de

Organizers: Stefan Bender, Rajesh Chandy, Carol Corrado, Julia Lane, Georg Licht

Keynote Speakers

Erik Brynjolfsson, MIT

Andreas Kreimeyer, BASF

Andrew Ouderkirk, 3M

Reinhilde Veugelers, Leuven

Invited Plenary Panelists

Eric Bartelsman, Free University

Jeanette Blomberg, IBM

Chris Schunn, University of Pittsburgh

Evelyne Viegas, Microsoft

Date: May 29-30, 2009

Location: Nurnberg, Germany

Timeline

Jan 15: Abstracts due

Jan 30: Preliminary acceptances

March 15: Papers due

April 15: Referee comments returned

April 30: Final paper due

Who should submit papers

Researchers collecting and studying data on innovation and globalization in organizations.

Business and policy analysts.

Data collection experts, including statistical agencies and computer and information scientists.

Data protection experts, including statisticians and computer and information scientists.

Sponsors

European Union

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