# Information-Theoretic Risk and Utility Measures for Microdata

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# Introduction

- Information loss measures in SDC of microdata are usually based on the relative discrepancy between some statistics or models computed on the original data X and on the masked/synthetic data X<sup>2</sup>
- A critique to the above measures is that, for continuous attributes, relative discrepancies are unbounded and difficult to combine with disclosure risk, which is naturally bounded between 0 and 1<sup>3</sup>

<sup>&</sup>lt;sup>2</sup>E.g. Domingo-Ferrer and Torra (2001) "Disclosure protection methods and information loss for microdata". In *Confidentiality, Disclosure and Data Access,* Elsevier, 91-110.

<sup>&</sup>lt;sup>3</sup>Trottini (2003) *Decision Models for Data Disclosure Limitation*, Ph. We may a find the set of t

# Probabilistic information loss measures

- Probabilistic information loss measures yielding a figure between [0, 1] which can be readily compared to disclosure risk have been proposed <sup>4</sup>.
- Let  $\theta$  be a population parameter (on X) and let  $\hat{\Theta}$  be the corresponding sample statistic (on X').
- If the size n' of X' is large (> 100), then

$$Z = \frac{\hat{\Theta} - \theta}{\sqrt{\hat{\Theta}}}$$

can be assumed to follow a N(0,1) distribution.

<sup>4</sup>Mateo-Sanz, Domingo-Ferrer and Torra (2005) "Probabilistic information loss measures in confidentiality protection of continuous data", *Data Ministry* and Knowledge Discovery 11(2):181-193.

#### Probabilistic information loss measures (II)

A probabilistic information loss measure  $pil(\theta)$  for parameter  $\theta$  is the probability that the absolute value of the discrepancy Z is  $\leq$ the actual discrepancy in sample X':

$$pil( heta) = 2 \cdot P(0 \le Z \le rac{|\hat{ heta} - heta|}{\sqrt{Var(\hat{\Theta})}})$$

Clearly, the more different is  $\hat{\Theta}$  from  $\theta$ , the greater is  $pil(\theta)$ .

## Contribution and plan of this talk

- Motivation for information-theoretic measures
- Information-theoretic loss measures
- Information-theoretic risk measures
- Loss-risk optimization models for perturbation and synthetic data
- Conclusions



## Motivation for information-theoretic measures

- Loss measures based on relative discrepancies are very easy to understand, but rather difficult to trade off against risk (unboundedness).
- Probabilistic loss measures have the following strong points:
  - They can be applied to the same usual statistics  $\theta$  (means, variances, covariances, etc.) like measures based relative discrepancies.
  - They are bounded within [0, 1], so they easily compare to disclosure risk.
- Both relative-discrepancy and probabilistic loss measures lack an underlying theory to allowing to optimize their trade-off with disclosure risk.

# Mutual information

- The mutual information I(X; Y) between two random variables X and Y measures the mutual dependence of the two variables and is measured in bits.
- Mutual information can be expressed as a function of Shannon's entropy:

$$I(X; Y) = H(X) - H(X|Y) = H(Y) - H(Y|X)$$

$$= H(X) + H(Y) - H(X, Y)$$

where H(X), H(Y) are marginal entropies, H(X|Y), H(Y|X) are conditional entropies and H(X, Y) is the joint entropy of X and Y.

#### Mutual information and random Gaussian data

- If U and V are random, jointly Gaussian vectors, and U' is the best linear estimate of U from V, then U' is a sufficient statistic, that is, I(U'; V) = I(U; V).
- If U and V are random, jointly Gaussian scalars with correlation coefficient  $\rho$ , then  $I(U; V) = -\log \sqrt{1-\rho^2}$ .
- If U and V are random, jointly Gaussian vectors with matrix correlation

$$P = \Sigma_U^{-1/2} \Sigma_{UV} \Sigma_V^{-1/2}$$

then

$$I(U; V) = -1/2 \log \det(I - PP^t)$$

where  $P^t$  is the transpose of P, I the identity matrix and  $det(\cdot)$  is the determinant.

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# Mutual information (II)

If mutual information can be used to express information loss or/and disclosure risk, then the machinery of information theory can be used to optimize the tradeoff between both quantities.



# Information-theoretic loss measures

- Let X, Y be, respectively, the key and confidential attributes in the original microdata set.
- Let X' the key attributes in the masked microdata set (as in k-anonymization, we assume that only key attributes are masked).
- If we focus on the damage inflicted to key attributes<sup>5</sup>, a possible information loss measure is the expected distortion E(d(X, X')) where d(x, x') is a distortion measure, e.g. d(x, x') = ||x x'||<sup>2</sup>.
- A probably better option is to focus on how masking affects the dependences between the key and confidential attributes.
- A possible measure for this is I(X; Y) I(X'; Y).

<sup>5</sup>Rebollo-Monedero, Forné and Domingo-Ferrer (2008) "From *t*-closeness to PRAM and noise addition via information theory", in *PSD 2008*, LNCS 5202, 100-112.

# Mutual information vs MSE

- The MSE  $E(d(X, X')) = E(||X X'||^2)$  seems better adapted than I(X; X') to measuring how well statistical properties are preserved.
- However, the MSE and the mutual information are not that different, both belonging to the family of so-called Bregman divergences<sup>6</sup>.

<sup>6</sup>Rebollo-Monedero (2007), *Quantization and Transforms for Distributed Source Coding*, Ph. D. Dissertation, Stanford University.

## Mutual information vs correlations

- I(X; Y) I(X'; Y) bears some resemblance to the relative discrepancy between correlation matrices proposed as a loss measure by Domingo-Ferrer and Torra (2001).
- However, mutual information measures the general dependence between attributes, while the correlation measures only the linear dependence, so the former is superior<sup>8</sup>.
- It will be shown below that, under some assumptions, preserving mutual information preserves the covariance matrix up to a constant factor.

<sup>8</sup>Wentian Li (1990) "Mutual information functions vs correlation functions", Journal of Statistical Physics, 60: 823-837.

# Information-theoretic risk measures

- The mutual information I(X'; X) between the released and the original key attributes is a measure of identity disclosure <sup>9</sup>.
- The mutual information I(X'; Y) between the released key attributes and the confidential attributes is a measure of attribute disclosure.
- Measuring risk as I(X'; Y) conforms to the t-closeness privacy property <sup>10</sup> requiring that the distance between the distribution of Y within records sharing each combination of values of X' and the distribution of Y in the overall dataset be no more than t.

<sup>9</sup>Note that I(X'; X) was previously regarded as a possible information loss measure (which it is for key attributes).

# Loss-risk optimization

- Several combinations of the above loss and risk measures can be used when trying to optimize the tradeoff of information loss and disclosure risk.
- Two approaches:
  - Place an upper-bound constraint on the loss *D* and minimize the risk *R*.
  - Place an upper-bound constraint on the risk *R* and minimize the loss *D* (more natural in SDC).



#### Model 1

$$\inf_{P_{X'|X}} R(D) = I(X';Y)$$
  
subject to  $D = E(d(X,X')) \le d$ 

for a certain pre-specified maximum tolerable loss d.



# Model 1 and perturbation

- Model 1 was related in Rebollo-Monedero, Forné and Domingo-Ferrer (2008) to the rate-distortion function optimization in information theory: the risk *R* was assimilated to the rate and the loss *D* to the distortion.
- An optimal random perturbation p(X'|X) key attributes was obtained.
- For the case of univariate Gaussian, real-valued X and Y, a closed form of the minimum was obtained:

$$R_{inf} = -rac{1}{2}\log(1-(1-d)
ho_{XY}^2)$$

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# Model 2 and perturbation

If we take the more natural approach of minimizing D for a maximum tolerable risk r, we get

$$\inf_{P_{X'|X}} D(R) = E(d(X, X'))$$
  
subject to  $R = I(X'; Y) \le r$ 

- This problem could be related to optimizing the distortion-rate function optimization in quantization (future work).
- This again yields an optimal perturbation p<sub>X'|X</sub>, which can be heuristically computed.

#### Risk-loss as Lagrangian rate-distortion optimization



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#### Models 3 and 4

Model 3

$$\inf_{P_{X'|X}} R(D) = I(X;X')$$
  
subject to  $D = I(X;Y) - I(X';Y) \le d$ 

Model 4

$$\inf_{P_{X'|X}} D(R) = I(X;Y) - I(X';Y)$$
  
subject to  $R = I(X;X') \le r$ 

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# Model 4 and synthetic data generation

- Synthetic data generation can be viewed as a form of perturbation <sup>11</sup>.
- If we want to generate synthetic key attributes X' in such a way that the connection between key attributes and confidential attributes is minimally affected, we can use Model 4 to compute p<sub>X'|X</sub>.
- Synthetic X' can be generated by drawing from  $p_{X'|X}$ .

<sup>11</sup>Abowd and Vilhuber (2008) "How protective are synthetic data?", in 2008, LNCS 5262, 239-246.

#### Mutual information vs covariance preservation

We justify that preserving mutual information (that is, achieving D = 0 in Model 4) preserves the covariance matrix (up to a constant factor):

- Let X and Y be zero-mean, jointly Gaussian r.v, ℝ- and ℝ<sup>n</sup>-valued, respectively.
- Let  $X' = a^T Y$  be the best linear MSE estimate of X given Y, for  $a \in \mathbb{R}^k$ .

• Then 
$$a = \sum_{XY} \sum_{Y}^{-1}$$

# Mutual information vs covariance preservation (II)

• The covariance matrix is preserved when replacing X by X'

$$\Sigma_{X'Y} = \Sigma_{XY} \Sigma_Y^{-1} \Sigma_Y = \Sigma_{XY}$$

 At the same time, X' is a sufficient statistic for X given Y, that is, I(X'; Y) = I(X; Y)<sup>12</sup>.

<sup>12</sup>Rebollo-Monedero, Rane, Aaron and Girod (2006), "High-rate quantization and transform coding with side information at the decoder", *Signal Proceeding* 86:3160-3179, Prop. 15.

# Conclusions

- Information loss measures based on relative discrepancies are awkward to combine with risk measures in order to optimize the risk-loss tradeoff.
- Probabilistic loss measures are a step forward, but lack a theoretical framework.
- We have explored here loss and risk measures based on information theory, namely on mutual information.
- Models for optimizing the information-theoretic risk-loss tradeoff when perturbing data and generating synthetic data have been presented.
- It has been shown that preserving mutual information offers covariance matrix preservation.

#### Future work

- The information-theoretic measures and models are just a first step.
- In the context of synthetic data generation, information-theoretic loss measures should be devised whose minimization is equivalent to preserving a given model.
- Whenever possible, closed-form expressions for the optimal  $p_{X'|X}$  transformations would be desirable.
- If a closed form expression is not possible, a convex optimization problem to be solved numerically is the next most attractive option.