# Career success of former scholarship holders

Klaus Moser, Roman Soucek & Anja S. Göritz

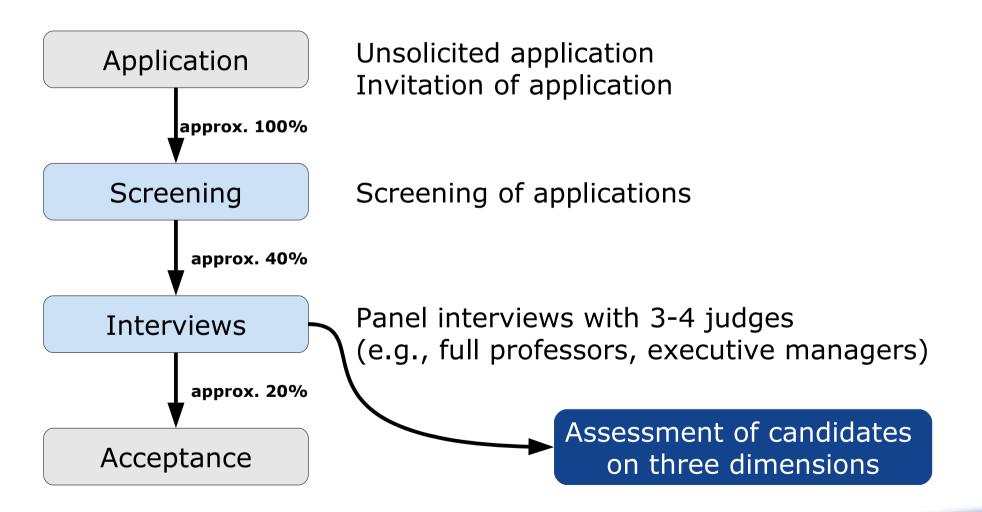


# Academic scholarships

- Scholarship foundations provide financial and ideal aid to students
- Objectives of most scholarship foundations
  - Facilitation of under- and postgraduate education
  - Professional career development
  - Fostering civic engagement
- Academic scholarships are directed towards students with high academic and personal qualifications



# Selection of scholarship candidates





# Assessment of scholarship candidates

#### Scholarship candidates are assessed on three dimensions

",cognitive ability"

Specific expertise and achievements as well as interdisciplinary interests

"personality"

Personal suitability (e.g., achievement motivation and personal reliability)

"citizenship"

Community involvement (e.g., participation in the student council, active membership in a political party)



### **Research questions**

- What is career success from the perspective of the scholarship foundation?
- How effective is the scholarship selection process with regard to career success?



### Criteria of career success

What can be perceived as career success of former scholarship holders?





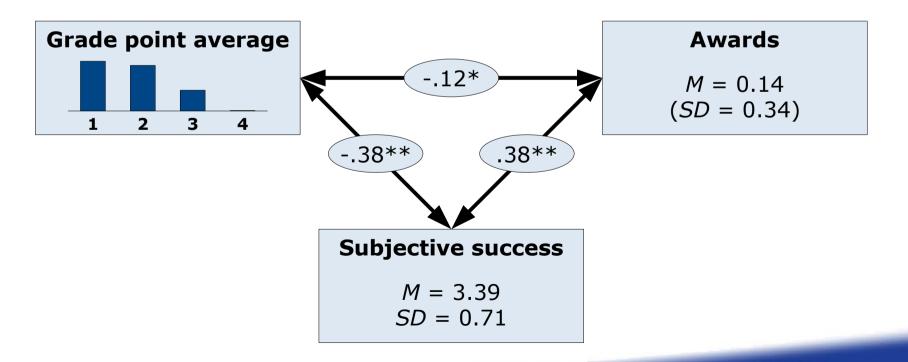
### Sample

- Anonymous web-based survey
- Participants are (former) scholarship holders (N = 391)
- Invitation by email and by advertisement in the foundations' periodical
- Subsample with assessment ratings
  - Assessment ratings from the scholarship selection process
  - 147 former undergraduates and/or postgraduates
  - Ratings are documented from the year 1987
  - Gender: 71% males

University of Erlangen-Nuremberg

### Measures of academic success

- Grade point average (graduation)
- Awards (related to undergraduate education)
- Subjective study success (1 item, 4-point Likert)



University of Erlangen-Nuremberg

# Selection ratings and academic success

#### Predictors of academic success

	grade points	awards	subj. success	
"Cognitve ability"	-0.12	0.02	0.06*	
"Personality"	0.01	0.30*	0.00	
"Citizenship"	0.01	0.03	0.02	
gender (female)	-0.42	-0.70	0.16	
time since scholarship	-0.02	-0.06	-0.01	
study major	law, etc.	n.s.	economic	

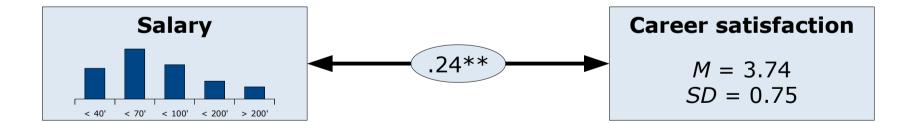
Seperate regressions of the criteria of academic success



University of Erlangen-Nuremberg

### Measures of occupational success

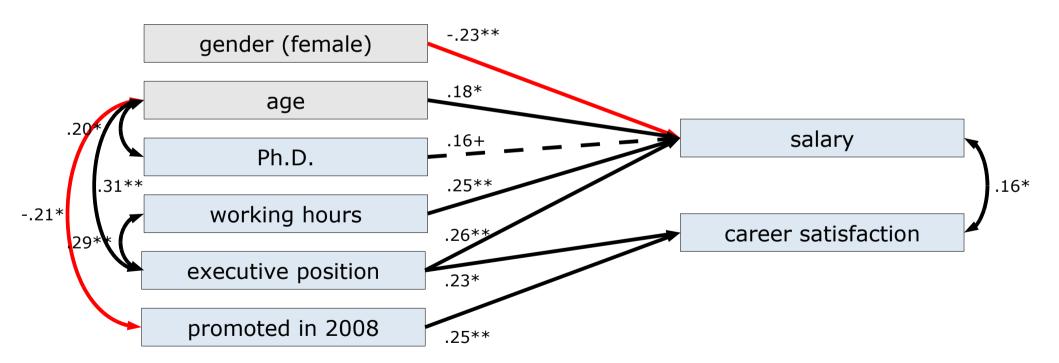
- Salary (gross annual income)
- Career satisfaction (Greenhaus, Parasuraman & Wormley, 1990; a = .85)





### **Occupational success**

What predicts the different criteria of occupational success?

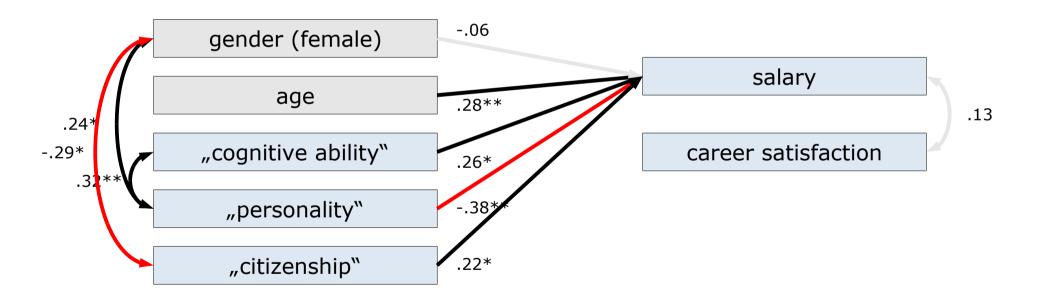


Model Fit: X<sup>2</sup> (16) = 10.40, p = .84, GFI = 0.98, AGFI = 0.95, RMSEA = 0.00, NTLI = 1.00



University of Erlangen-Nuremberg

### Selection ratings and occupational success



Model Fit: X<sup>2</sup> (13) = 11.40, p = .58, GFI = 0.96, AGFI = 0.91, RMSEA = 0.00, NTLI = 1.00



University of Erlangen-Nuremberg

# Measures of engagement

#### Civic engagement

- Volunteer activities
- Involvement in social-professional institutions
- Complimentary teaching and other activities in the social domain

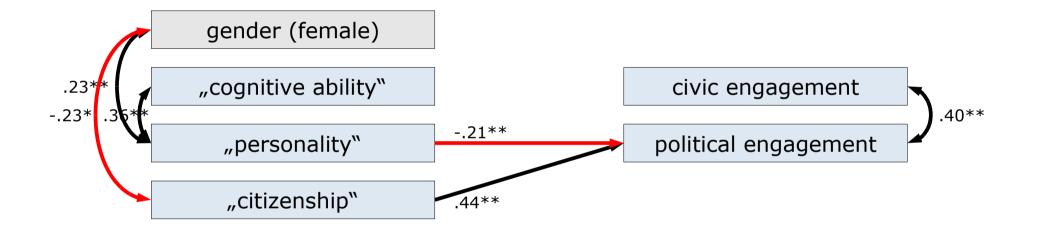
#### Political engagement

- Active involvement in a citizens' initiative
- Being a candidate for or member of parliament

Amount of activities  
$$M = 1.34$$
  
 $SD = 1.32$ .26\*\*Amount of activities  
 $M = 1.14$   
 $SD = 1.45$ 



## Selection ratings and engagement



Model Fit: X<sup>2</sup> (10) = 7.12, p = .71, GFI = 0.98, AGFI = 0.96, RMSEA = 0.00, NTLI = 1.00



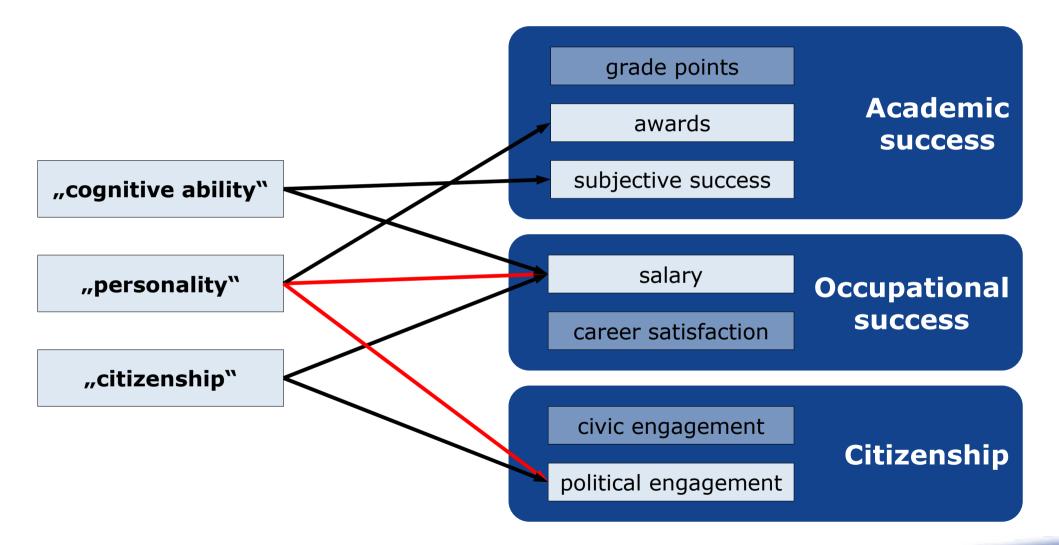
University of Erlangen-Nuremberg

### Interrelations of career success measures

		М	SD	1	2	3	4	5	6
1	grade points	-	-						
2	awards	0.14	-	12*					
3	subjective study success	3.39	0.71	35**	.23**				
4	salary	-	-	09	02	.05			
5	career satisfaction	3.74	0.75	.12	.02	.13	.14**		
6	civic engagement	1.34	1.32	03	00	.05	04	02	
7	political engagement	1.14	1.45	.17**	.02	17*	.02	14+	.15+



# Summary





### Discussion

- The objectives of scholarship foundations are mainly independent from each other
- Assessment of scholarship candidates
  - Prediction of different aspects of career success
  - Selection dimensions should be "revisited" esp. "personality"
- Comparison to other groups beyond former scholarship holders
- Identifying predictors of career satisfaction
  - Interrelations with family-to-work conflict
  - Achievement of professional goals

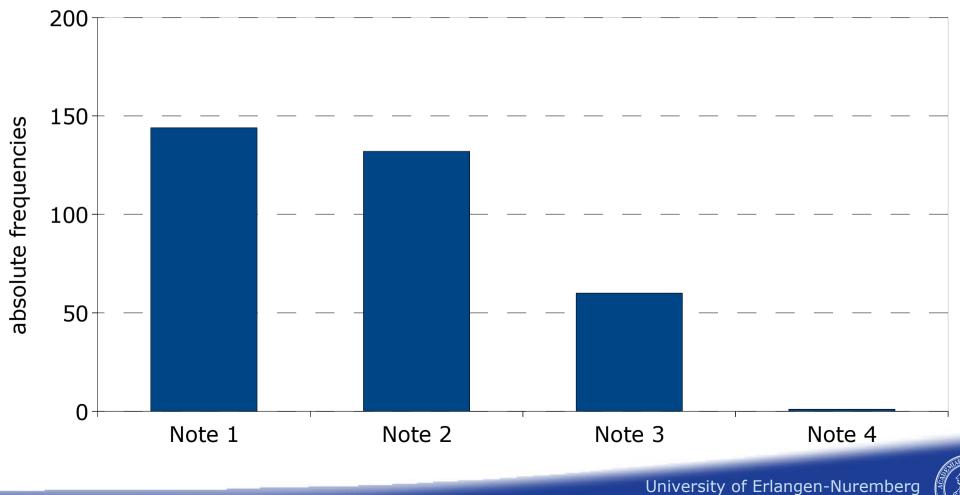


# Thank you for your attention!

This research has been supported by the Hans-Frisch-Foundation, Nuremberg

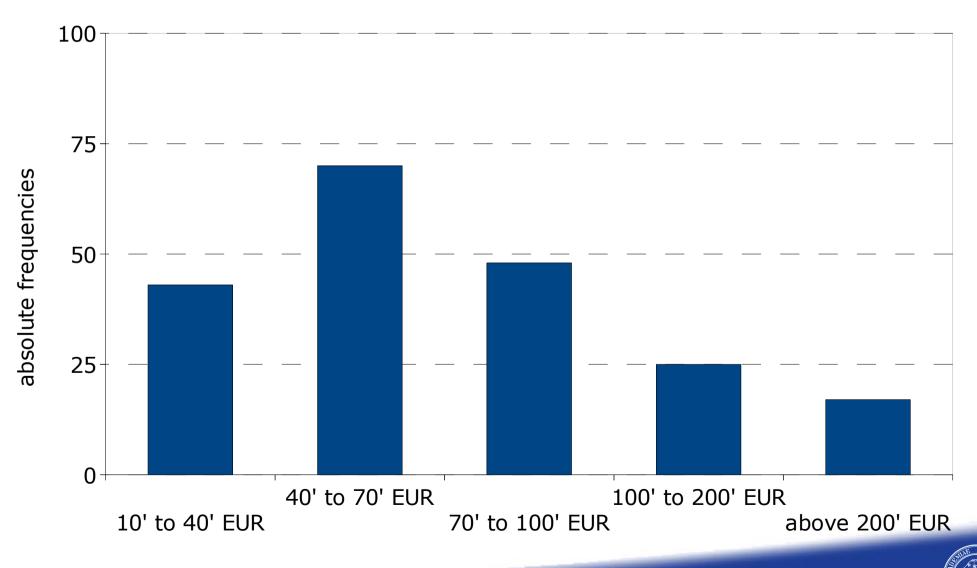


# Grade point average (total sample)





## Salary (total sample)





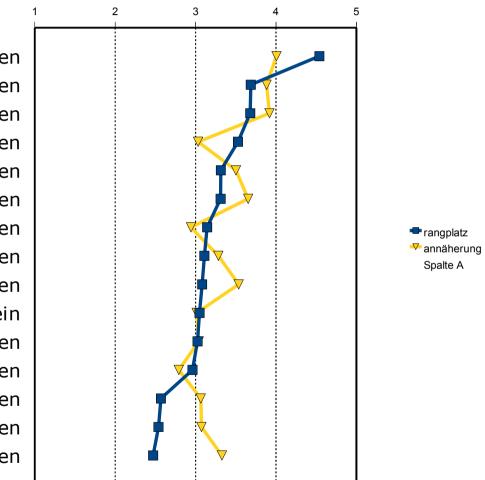
### **Career Satisfaction**

- Ich bin mit den Erfolgen, die ich in meiner bisherigen Berufslaufbahn erzielt habe, zufrieden.
- Ich bin mit den Fortschritten in meinem bisherigen allgemeinen Karriereverlauf zufrieden.
- Ich bin mit den Fortschritten meiner bisherigen Gehaltsentwicklung zufrieden.
- Ich bin mit den Fortschritten, die ich bisher beim Erreichen meiner beruflichen Aufstiegsziele gemacht habe, zufrieden.
- Ich bin mit den Fortschritten, die ich bisher in der Entwicklung neuer Fähigkeiten und Fertigkeiten gemacht habe, zufrieden.

Greenhaus, Parasuraman & Wormley (1990), Wolff & Moser (2009)

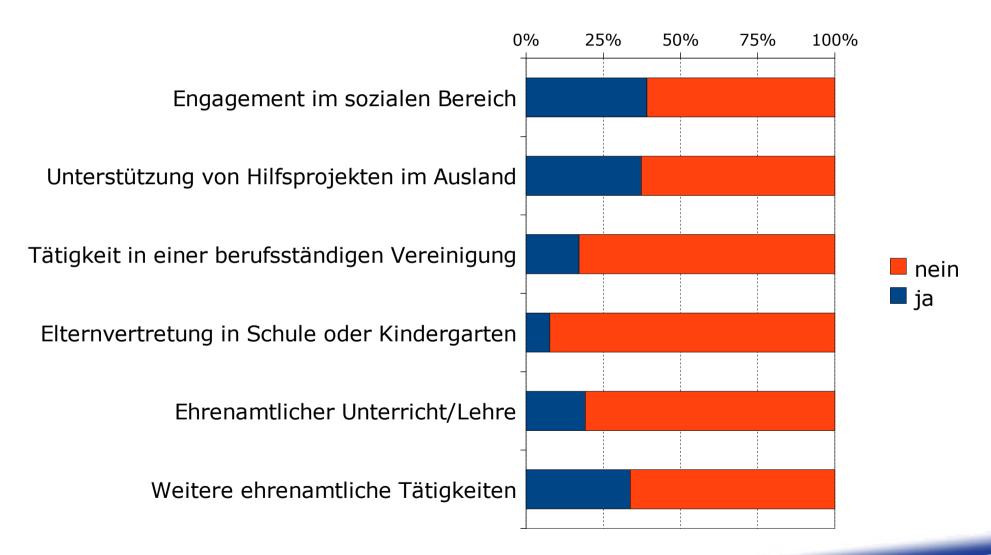


# Professional goals



Eine interessante Tätigkeit ausüben Selbstständig arbeiten hwierige und herausfordernde Aufgaben bewältigen Einfluß auf wichtige Entscheidungen haben An neuen und kreativen Ideen arbeiten Gute Kontakte zu anderen Menschen haben Viel Geld verdienen Hohes berufliches Ansehen genießen Umfangreiches berufliches Wissen haben Für die Gesellschaft nützlich sein Beruflich aufsteigen ıflichen Interessen und Verpflichtungen vereinbaren Anderen helfen Einen sicheren Arbeitsplatz haben Sichere und gesunde Arbeitsbedingungen haben

# Civic engagement





# Political engagement

