

**The effects of collective bargaining on firm performance:  
New evidence based on stochastic production frontiers and multiply imputed German establishment data**

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Mit der Publikation von Forschungsberichten will das IAB der Fachöffentlichkeit Einblick in seine laufenden Arbeiten geben. Die Berichte sollen aber auch den Forscherinnen und Forschern einen unkomplizierten und raschen Zugang zum Markt verschaffen. Vor allem längere Zwischen- aber auch Endberichte aus der empirischen Projektarbeit bilden die Basis der Reihe, die den bisherigen „IAB-Werkstattbericht“ ablöst.

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# The effects of collective bargaining on firm performance: new evidence based on stochastic production frontiers and multiply imputed German establishment data

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## Abstract

This paper makes three contributions to the literature on the effects of collective bargaining on the performance of German establishments. We include the analysis of firms' efficiency and we model productivity and efficiency simultaneously. Confronted with 25 % observations with missing values, we check the missing data mechanisms and find effects of firm size and collective bargaining on it, among others. After proper multiple imputation of the missing values – thus avoiding obvious nonresponse bias –, the results on the collective bargaining effects on productivity and efficiency change significantly. Finally, we suggest to multiply impute implausible zero values in the capital proxy as well.

**Keywords:** Collective bargaining, efficiency and productivity, establishment data, missing data, multiple imputation

**JEL codes:** C15, C24, C81, D24, J50

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# 1 Introduction

The effects of collective bargaining on wages and firm performance have received a great deal of interest. It is generally accepted among economists that collective bargaining has a positive influence on the wages that are negotiated. On the other hand, the impact on firm performance, e.g., productivity, is not yet resolved. In the highly related literature on collective bargaining, unions or works councils (see Addison et al. (2004) for a recent survey), some authors stress the positive influence of unions on productivity due to workers' higher motivation and satisfaction leading to higher effort, lower turnover costs and more investment in firm-specific human capital. Other authors emphasize the reduced flexibility and power of managers leading to lower productivity. The total effect of collective bargaining is an open empirical question (see e.g. Cahuc and Zylberberg, 2004, p. 424).

Many papers have been written on the effects of collective bargaining on productivity whereas its effect on firms' efficiency is mostly ignored. In our opinion it is highly important to do this with a proper (simultaneous) stochastic frontier model for firms' productivity and efficiency. Until the beginning of this decade, the so-called '2-step approach' has been employed quite often in the frontier literature: the inefficiency estimates from the first step (estimation of productivity with the frontier) were used to find some inefficiency determinants in a second step. But Wang and Schmidt (2002) have shown that this procedure can lead to severely biased results. It is preferable to model productivity and efficiency simultaneously in one step, following, e.g., Reifschneider and Stevenson (1991).

In particular, we are not aware of any study with German data suitably analyzing this aspect of firm performance. International differences in judicial systems, culture, etc. impede the application of empirical results on the effects of collective bargaining from one country to the other. Addison et al. (2003), analyzing the effects of German works councils, are an exception. But they apply the 2-step approach criticized above. Thus, the first contribution of this paper is to analyze the effect of collective bargaining on productivity and efficiency with the suitable tool, i.e., stochastic production frontiers in the 1-step approach, and German establishment data.

When analyzing the data set, we were confronted with missing values, a typical situation in empirical research. A closer look to the data revealed 4 % to 15 % of missing values particularly in the most important variables: output, capital and labor. The typical reaction – e.g., in Schank (2005), Addison et al. (2003) or Jensen (2001, p. 158ff) – to this problem is to include only those observations with no missing values on all relevant variables, i.e., to ignore all the records that have missing values. But ignoring them usually would reduce the complete data records available considerably. Whereas information from 18447 observations from the panel waves of 2002 and 2003 is available in principle,

only 13969 observations of them can be used when inference is based only on the complete cases. Furthermore, ignoring missing values is based on very strong assumptions about the missing data mechanism. The question arises whether this item-nonresponse occurs randomly, i.e., whether the remaining data are still representative for the population of interest. If not, the resulting test statistics are no longer valid and the resulting estimates, e.g., on the influence of collective bargaining on productivity and efficiency, will, at least, be less efficient but probably also be biased. Although 13969 observations seem to be ‘a lot’ they are ‘not enough’ if some observations are systematically missing – just to refute a standard argument for ignoring missing data.

Biases can be expected to occur particularly in the establishment’s inefficiency estimates of the stochastic production frontier. Because frontier estimates depend on the extreme efficient establishments in the sample and because the inefficiency estimates are derived from the estimation residuals, the latter are extremely sensitive to any kind of misspecification in the model – see, e.g., Jensen (2005). Therefore, the second contribution of this paper is to demonstrate the dangers of ignoring missing data or the gains of properly imputing them when analyzing effects (of collective bargaining) on productivity and efficiency. Kölling and Rässler (2004) also applied stochastic frontiers to multiply imputed data and found interesting differences but they used the model by Battese and Coelli (1995) and they did not focus on the effects of collective bargaining. The latter also goes for the purely explorative paper by Jensen and Rässler (2006). We finally believe that most studies with German data found no productivity effects of German unions – see the survey in Schnabel (1991) – because they ignored systematically missing data.

The article is structured as follows. In the next section, the stochastic production frontier model is introduced. The following section presents the data. Section 4 analyzes the response behavior and the missing data mechanisms and gives a short introduction to multiple imputation. In the fifth section, the estimation results for the different approaches are given and compared. Finally, section 6 summarizes the paper.

## 2 Stochastic production frontiers

This section summarizes the theory on stochastic production frontiers necessary in the following.

In microeconomic theory, economic production functions provide maximum possible output for given inputs of, say,  $n$  firms in the sample. In reality, inefficient input use may lead to lower outputs for many firms. Therefore, frontier functions (lying on top of the data cloud) have been developed for estimating potential output and inefficiency.

After the seminal work of Aigner and Chu (1968), Aigner et al. (1977) and Meeusen

and van den Broeck (1977) introduced the stochastic production frontier

$$Y_i = \exp(\beta_0) \cdot \prod_{j=1}^k X_{ij}^{\beta_j} \cdot \exp(v_i) \cdot TE_i, \quad i = 1, \dots, n, \quad (1)$$

or in logs

$$y_i = \beta_0 + \sum_{j=1}^k \beta_j x_{ij} + e_i, \quad e_i = v_i - u_i, \quad u_i \geq 0. \quad (2)$$

The functional form in (1) is Cobb-Douglas. In order to avoid the well-known hard restrictions of this function, we have chosen the rather general translog production function in the estimation.

In (2),  $y_i$  is the output (in logs),  $x_{ij}$  are  $k$  inputs (all in logs) of firm no.  $i$ , and  $\beta_j$  are unknown parameters. Then, with  $TE_i = 1$  or  $u_i = 0$ ,

$$Y_i^* = \exp(\beta_0) \cdot \prod_{j=1}^k X_{ij}^{\beta_j} \cdot \exp(v_i) \quad \text{or} \quad y_i^* = \beta_0 + \sum_{j=1}^k \beta_j x_{ij} + v_i \quad (3)$$

is maximum possible output for given inputs. The output ratio

$$0 \leq TE_i = \exp(-u_i) = \frac{Y_i}{Y_i^*} \leq 1 \quad (4)$$

is interpreted as technical inefficiency of firm no.  $i$ . Finally, the composed error term  $e_i$  consists of the one-sided inefficiency term  $u_i$  and the symmetric part  $v_i$  representing statistical noise.  $x_{ij}$ ,  $v_i$  and  $u_i$  are assumed to be independent with the distributional assumptions

$$v_i \sim N(0, \sigma_v^2) \quad \text{and} \quad u_i \sim N_+(\mu, \sigma_u^2) \quad (5)$$

where  $N_+(\cdot, \cdot)$  stands for a normal distribution truncated at  $u = 0$  (see Stevenson, 1980).

The choice of the truncated normal distribution in (5) contains the half-normal distribution as (testable) special case. Other tractable alternatives for the inefficiency distribution are the exponential and the gamma distribution. Ritter and Simar (1997) have shown the bad performance of the gamma distribution. Jensen (2005) has presented some risks of working with exponentially distributed inefficiency. Therefore, we prefer the truncated normal distribution.

The log-likelihood function is  $l(\beta, \sigma, \lambda, \mu) =$

$$-n \left[ \ln(\sigma) + \text{const} + \ln \left( \Phi \left( \frac{-\mu}{\sigma\lambda} \right) \right) \right] - \sum_{i=1}^n \left[ \frac{1}{2} \left( \frac{e_i}{\sigma} \right)^2 - \ln \left( \Phi \left( \frac{-\mu}{\sigma\lambda} - \frac{-e_i\lambda}{\sigma} \right) \right) \right] \quad (6)$$

with

$$\lambda = \frac{\sigma_u}{\sigma_v} \quad \text{and} \quad \sigma^2 = \sigma_v^2 + \sigma_u^2 \quad (7)$$

and the standard normal distribution function  $\Phi(\cdot)$ . Iterative maximization leads to consistent and asymptotically efficient maximum likelihood (ML) estimators  $\hat{\beta}_j$ ,  $\hat{\sigma}$ ,  $\hat{\lambda}$  and  $\hat{\mu}$ .

How can the inefficiency terms be estimated? Since, in a stochastic frontier model, the estimation residuals only estimate the composed error  $e$  and not  $u$ , the inefficiencies must be estimated indirectly with the help of the minimum mean-squared error predictor

$$E[u_i|e_i] = \frac{\sigma\lambda}{1 + \lambda^2} \left( \frac{\phi\left(\frac{e_i\lambda}{\sigma}\right)}{\Phi\left(-\frac{e_i\lambda}{\sigma}\right)} - \frac{e_i\lambda}{\sigma} \right) \quad (8)$$

with the standard normal density function  $\phi(\cdot)$ .

This basic approach might be too restrictive. Independence of  $x_{ij}$  and  $u_i$  may be a hard assumption as heteroscedasticity might occur. Despite the iid assumption (5),  $u$  might still contain some structure. Until the beginning of this decade, the so-called ‘2-step approach’ has been employed quite often: the inefficiency estimates from (8) – the first step – were used to find some inefficiency determinants in a second step. But Wang and Schmidt (2002) have shown that this procedure – claiming that  $u_i$  are iid in the first step and finding structure in them in the second step – can lead to severely biased results.

Therefore, it is advisable to use a ‘1-step approach’, e.g., the procedure already presented by Reifschneider and Stevenson (1991). They allow the inefficiency terms  $u_i$  to depend on some explanatory variables  $z_{ij}$  (interpreted as sources of inefficiency) which may be partly identical with variables  $x_{ij}$ :

$$u_i = \delta_0 + \sum_{j=1}^l \delta_j z_{ij} + w_i = d_i + w_i, \quad i = 1, \dots, n \quad (9)$$

$\delta_j$  are unknown parameters. The distributional assumptions are

$$v_i \sim N(0, \sigma_v^2), \quad u_i \sim N_+(d_i, \sigma_u^2) \quad \text{and} \quad w_i \sim \text{trunc}_{-d_i}N(0, \sigma_w^2) \quad (10)$$

where  $\text{trunc}_{-d_i}N(\cdot, \cdot)$  stands for a normal distribution truncated at  $w = -d_i$ . The ML estimators  $\hat{\beta}_j$ ,  $\hat{\delta}_j$ ,  $\hat{\sigma}$  and  $\hat{\lambda}$  can now be derived simultaneously using iterative ML techniques. See the given references for the likelihood function of the full model. Coelli et al. (1998), Greene (1997) or Jensen (2001) present more details on frontiers.

## 3 Data

### 3.1 General description

Our data are taken from two waves (2002 and 2003) of the Establishment Panel of the Institute for Employment Research of the Federal Labor Service (Institut für Arbeitsmarkt- und Berufsforschung der Bundesagentur für Arbeit, IAB). The basis for the panel is the employment statistics register of the Federal Labor Service covering all dependent employment in the private and public sector and accounting for almost 85% of total employment

in Germany. The survey unit of the register is the establishment or local production unit, rather than the legal and commercial entity of the company.

The IAB Establishment Panel draws a stratified random sample of units from the register, the selection probabilities depend on the number of employees in the respective stratum. The strata comprise some 20 industries and 10 establishment size intervals covering all sectors and employment levels. The overall and size-specific response rates including firms that are interviewed for the first time exceed 60 percent, and, for repeatedly interviewed establishments, more than 80 percent. As usual, we do not have exact information about the reasons for unit-nonresponse in the data. It is commonly assumed that next to the general attitude to take part in a survey there are two main reasons for nonresponse. First, there are questions that are too difficult to understand or the information wanted is not easily available and, second, there are questions that concern sensitive information. In both cases, the interviewee is not willing to participate in the panel. A study for earlier waves of the panel comes to the result that only a few items influence the willingness of firms to participate significantly (see Hartmann and Kohaut, 2000).

The first wave of the establishment panel in 1993 contained data on 4,265 establishments. Since 1993 the panel has been augmented regularly to reflect establishment mortality, other exits, and newly-founded units. In 1996 a panel was initiated for eastern Germany with an initial sample of 4,313 establishments. Currently, the overall number of establishments in the sample approximates 15,000 with the addition of eastern Germany and other regional samples. The panel is designed to meet the needs of the Federal Employment Agency, so that its focus is again on employment-related matters - although its scope is wider than the parent register. Much of the information in the panel concerns worker characteristics and qualifications as well as levels of and changes in establishment employment. There is also information on the training and further training of employees, working time, and overtime. Additionally, information on certain establishment policies, business developments, and investment is similarly collected on an annual basis. Other information is collected biennially or triennially. Up to our knowledge this Establishment Panel is the best and most comprehensive panel survey of firms, companies, and organizations in Germany; for more details see <http://betriebspanel.iab.de/>.

## **3.2 Definition of central variables**

This subsection documents the measurement of the central variables, i.e., output, capital, labor, and collective bargaining.

Output is measured as value added (see the appendix on variable construction for exact definitions). We excluded all establishments from the sample that do not use turnover as output measure. This affects non-profit organisations, public offices, banks and in-

surances. In the imputed data-sets, 3 distinct outliers in the output variable had to be eliminated because – particularly with a frontier function – they would significantly bias the estimates.

A reasonable measure for labor input should take into account skill and productivity differences between employees, among others. For labor, the data set provides two possible approximations: full-time equivalents (total number of employees minus 0.5 times total number of part-time employees) or earnings. The first choice would implicitly assume, e.g., that all employees are equally skilled and productive whereas the second choice implicitly assumes that earnings are a good proxy for skills and productivity, among others. We decided for the latter because that assumption seems to be more reasonable as well as seems to lead to better results, particularly in the inefficiency sub-model.

The capital variable is notorious for the difficulties any approximation to the latent value of the capital stock causes in the estimation. With time series data, the capital variable approximated by the perpetual inventory method often shows low variation and non-stationarity. In this paper, with cross-sectional data covering two years, we decided to proxy capital by the replacement investment in the current year. Of course, this choice implicitly assumes that capital is replaced uniformly and sufficiently, among others. An alternative would be to approximate capital by the average replacement investment of, say, 4 years – like e.g. Schank (2005, p. 701) – or 2 years like Addison et al. (2003, p. 14). But, due to the well-known problem of panel attrition, this approximation would lead to the exclusion of many firms: Of those establishments participating in the panel in 2003, only 75 % participated in 2002, only 61 % in 2001 and only 50 % in 2000. So, proceeding like Schank would eliminate 50 % of the observations, proceeding like Addison et al. still 25 %! Moreover, according to the information presented in the following subsection, it is obvious that these observations are not eliminated randomly and even more nonresponse bias may be introduced then. Therefore, we decided to proxy capital by the replacement investment in the current year, despite some possible discontinuities.

In the following subsection, we will show that replacement investment is one of the variables suffering from many missing values. This problem will be soothed by multiple imputation. But another problem is that a large part (7888 of 18447) of the values on investment in the sample are reported as being zero. Addison et al. (2003, p. 14) notice this problem, too. Their reaction is to exclude all establishments reporting zero replacement investment in both years  $t$  and  $t - 1$  from the sample in year  $t$ . This technique reduces their sample again by 17 %!

Of course, it can occur that small establishments do not transact any replacement investments during a whole year. But it does not make any sense to assume that the latent value of the capital stock is zero. And eliminating those observations would once again systematically change the sample and possibly lead to another nonresponse bias (see the following subsection). Additionally, there is some unproven suspicion that many

of these firms are simply not able or not willing to provide exact non-zero investment numbers. Therefore, a third contribution of our paper is the suggestion to multiply impute these zeroes as well. We are aware of the strong assumptions our suggestion is based on. But the alternatives, i.e.

- taking the average replacement investment of  $n$  years (see above)
- assuming the latent value of the capital stock to be zero (see above)
- eliminating the observations with capital zeroes (see the following subsection)

are not more attractive. That is why, in section 5, we will compare the estimation results of three alternative procedures. Notice finally that the imputations are all done in one step. We do not perform a two-step imputation and, therefore, we can still use the usual pooling formulae to get the multiple imputation estimates.

The dummy variable representing the existence of collective agreements for the respective establishment is 1 if an industry pay agreement is effective for the establishment or if the establishment aligns its wages to an industry pay agreement.

After these fundamental decisions, the covariates of labor and capital in the production function and the inefficiency determinants in sub-model (9) had to be selected from the variables available in the IAB Establishment Panel and suggested by diverse economic theories. It is well-known that forward and backward variable selection procedures can lead to very different results when the regressors are correlated. Therefore, we conducted a very detailed data analysis including a factor analysis to examine the correlation structure of the regressors. Then, in a large-scale model selection procedure combining several forward and backward runs (using both the imputed data and only the observed data), the final sets of variables for the production function and the sub-model were fixed. Every variable had several opportunities to enter the production function and the sub-model. A variable is included in all regressions if it was significant in at least one of the 11 regressions (5 + 5 auxiliary regressions with imputed data and one with only the observed data). The appendix on variable construction shows the exact definitions of all variables and the tables show the use of the variables.

## 4 Item-nonresponse and imputation

### 4.1 Item-nonresponse

After the application of the restrictions described in the previous section, 9462 establishments remain in the sample. Since not all establishments participated in both years, there are 18447 data records for 2002 and 2003. Multiple imputation, described in the remainder of this section, is able to preserve this sample size. On the other hand, only 13969

observations can be used when inference is based only on the complete cases without any item-nonresponse on the variables used in this study.

Item-nonresponse in the data is mainly found in few variables, particularly those used to construct output, labor and capital. Table 1 gives the variables in the questionnaire with the highest item-nonresponse rates. All the other variables used in our study are distinctly below the rates shown there.

The application of the multiple imputation procedure requires some assumptions on the nonresponse mechanism. Therefore we analyzed the probability for item-nonresponse with a Probit model (see, e.g., Greene, 2003) first, according to

$$P(y_i = 1|x_i) = \Phi(x_i\beta) \quad (11)$$

with the normal distribution function  $\Phi(\cdot)$ . We did this in two ways: The endogenous binary variable  $y = \text{MISS}$  is one if item-nonresponse occurs. The endogenous binary variable  $y = \text{MISS0}$  is one if item-nonresponse occurs or if the capital variable is zero (see the previous section). We used the same exogenous variables  $x_j$  as in the frontier estimation described later (see the appendix on variable construction for exact definitions) except output, capital and labor – of course – because they are affected by item-nonresponse. We added the log of the number of employees as measure of firm-size. All variables with  $|t|$  values less than 1.0 were eliminated.

Table 2 provides the results. For better interpretation, we do not show the parameter estimates but the marginal effects

$$\frac{\partial E(y_i)}{\partial x_{ij}} = \frac{\partial \Phi(x_i\beta)}{\partial x_i\beta} \beta_j = \phi(x_i\beta)\beta_j \quad (12)$$

with the standard normal density function  $\phi(\cdot)$ . For metric exogenous variables, the marginal effects are evaluated at the mean. For exogenous dummy variables  $d_j$ , they are calculated by

$$\Phi(x_i\beta|d_i = 1) - \Phi(x_i\beta|d_i = 0) \quad (13)$$

Marginal effects with absolute values less than 0.00005 are not shown.

Table 2 shows that many variables in the data-set have a significant influence on the probability for item-nonresponse. E.g., an establishment with one unit higher log of the number of employees (as proxy for firm-size) shows roughly 2 % lower probability for item-nonresponse (*ceteris paribus* and on average). And an establishment where an industry pay agreement is effective or which at least aligns its wages to an industry pay agreement has roughly 4 % lower probability for item-nonresponse than an establishment without any industry pay agreement effects. Most absolute marginal effects and absolute t values decrease in the Probit model for  $\text{MISS0}$  (item-nonresponse or capital zeroes) but the main results remain valid. Among others, we also see that item-nonresponse rates are lower for establishments with relatively

- much paid overtime (a proxy for high labor utilization)
- high technical condition
- and many high-skilled employees

This means that by ignoring missing data we are systematically reducing the share of establishments in the sample with smaller size, low degree of labor utilization, low technical condition, few high-skilled employees and no industry pay agreement effects. And this means particularly that we are not able to declare (without closer analysis) that ignoring missing data will have no influence on the estimated effects of collective bargaining on the productivity and efficiency of the establishments in the sample. Therefore, one should try a proper imputation technique to fill the missing values and allow the use of all valuable information that is observed.

## 4.2 Missing data mechanism

First formalized by Rubin (1976), in modern statistical literature (see Little and Rubin 1987, 2002, p. 12) the missing data mechanisms are commonly distinguished according to the probability of response yielding the following three cases:

- The missing data are said to be missing completely at random (MCAR), if the nonresponse process is independent of both unobserved and observed data.
- If, conditional on the observed data, the nonresponse process is independent only of the unobserved data, then the data are missing at random (MAR). This is the case, e.g., if the probability of answering the turnover question varies according to the size of the company, and the size is observed.
- Finally, data are termed not missing at random (NMAR), if the nonresponse process depends on the values of the variables that are actually not observed. This might be the case for turnover reporting, where companies with higher turnover tend to be less likely to report their turnover.

In the context of likelihood-based inference and when the parameters describing the measurement process are functionally independent of the parameter describing the non-response process, MCAR and MAR are said to be ignorable; otherwise we call it non-ignorable missingness which is the hardest case to deal with analytically because the missingness mechanism has to be modeled itself.

As mentioned above, the highest amount of missing values occurs in the most important variables for production function estimation: output, capital and labor. The Probit analysis of item-nonresponse in the previous subsection shows that the assumption of

MCAR obviously is violated but, fortunately, we seem to find good predictors of the non-response behavior. Therefore, we assume that the missing values of the variables used in the productivity model are missing at random (MAR).

It is important to realize that basing inference only on the complete cases – still the standard choice in most empirical papers – would implicitly assume that the data are missing completely at random (MCAR) which obviously is not the case. To ensure the MAR-assumption and allow to estimate a sophisticated econometric model with missing data, we decided to use a multiple imputation procedure. Using a single imputation technique such as mean imputation, hot deck, or regression imputation, in general results in confidence intervals and p-values that ignore the uncertainty due to the missing data, because the imputed data were treated as if they were fixed known values. Thus, basing standard complete data inference on singly imputed data will typically lead to standard error estimates that are too small, p-values that are too significant, and confidence intervals that undercover – see, e.g., Rässler et al. (2003). To correct for these effects using singly imputed data, special variance estimation techniques have to be applied. For a recent discussion of the merits and demerits of single and multiple imputation see Groves et al. (2002).

Notice that the ignorability assumption can never be contradicted by the observed data. However, Schafer (2001) provides evidence that even the erroneous assumption of MAR might have only minor impact on estimates and standard errors using a proper multiple imputation strategy. Only when NMAR is a serious concern, it is obviously necessary to jointly model the data and the missingness, although such models are based on other untestable assumptions. Therefore, a multiple imputation procedure seems to be the best alternative at hand in our situation to account for missingness, to exploit all valuable information, and to get statistically valid subsequent results based on standard complete data inference.

### 4.3 Multiple imputation

Multiple imputation (MI), introduced by Rubin (1978) and discussed in detail in Rubin (1987), is a Monte Carlo technique replacing missing values by  $m > 1$  simulated versions, generated according to a probability distribution or, more generally, any density function indicating how likely imputed values are given the observed data. MI therefore is an approach that retains the advantages of imputation while allowing the data analyst to make valid assessments of uncertainty. The concept of multiple imputation reflects uncertainty in the imputation of the missing values through wider confidence intervals and larger  $p$ -values than under single imputation. Typically  $m$  is small, with  $m = 3$  or  $m = 5$ . Each of the imputed and thus completed data sets is first analyzed by standard methods. Then, the results are combined or pooled to produce estimates and confidence

intervals that reflect the missing data uncertainty.

The theoretical motivation for multiple imputation is Bayesian. Let  $Y_{\text{obs}}$  denote the observed components of any uni- or multivariate variable  $Y$ , and  $Y_{\text{mis}}$  its missing components. Basically, MI requires independent random draws from the posterior predictive distribution

$$f(y_{\text{mis}}|y_{\text{obs}}) = \int f(y_{\text{mis}}, \psi|y_{\text{obs}}) d\psi = \int f(y_{\text{mis}}|y_{\text{obs}}, \psi) f(\psi|y_{\text{obs}}) d\psi \quad (14)$$

of the missing data  $Y_{\text{mis}}$  given the observed data  $Y_{\text{obs}}$  with parameter vector  $\psi$ . Since  $f(y_{\text{mis}}|y_{\text{obs}})$  itself often is difficult to derive, we may alternatively perform

- random draws of the parameters according to their observed-data posterior distribution  $f(\psi|y_{\text{obs}})$  as well as
- random draws of the missing data according to their conditional predictive distribution  $f(y_{\text{mis}}|y_{\text{obs}}, \psi)$  given the drawn parameter values.

For many models the conditional predictive distribution  $f(y_{\text{mis}}|y_{\text{obs}}, \psi)$  is rather straightforward due to the data model used. On the contrary, the corresponding observed-data posterior

$$f(\psi|y_{\text{obs}}) = L(\psi; y_{\text{obs}}) \frac{f(\psi)}{f(y_{\text{obs}})} \quad (15)$$

(with the likelihood function  $L(\psi; y_{\text{obs}}) = f(y_{\text{obs}}|\psi)$ ) usually is difficult to derive, especially when the data have a multivariate structure and different, non-monotone missing data patterns. The observed-data posteriors often are not standard distributions from which random numbers could easily be generated. Therefore, simpler methods have been developed to enable multiple imputation on the grounds of Markov chain Monte Carlo (MCMC) techniques. They are extensively discussed by Schafer (1997). Such data augmentation procedures (Tanner and Wong, 1987), which include, for example, Gibbs Sampling, yield a stochastic sequence  $\{y_{\text{mis}}^{(t)}, \psi^{(t)} : t = 1, 2, \dots\}$  whose stationary distribution is  $f(y_{\text{mis}}, \psi|y_{\text{obs}})$ . More specifically, an iterative sampling scheme is created, as follows. Given a current guess  $\psi^{(t)}$  of the parameter, first draw a value  $y_{\text{mis}}^{(t+1)}$  of the missing data from the conditional predictive distribution  $f(y_{\text{mis}}|y_{\text{obs}}, \psi^{(t)})$ . Then, conditioning on  $y_{\text{mis}}^{(t+1)}$ , draw a new value  $\psi^{(t+1)}$  of  $\psi$  from its complete-data posterior  $f(\psi|y_{\text{obs}}, y_{\text{mis}}^{(t+1)})$ . Assuming that  $t$  is suitably large,  $m$  independent draws from such chains can be used as multiple imputations of  $Y_{\text{mis}}$  from its posterior predictive distribution  $f(y_{\text{mis}}|y_{\text{obs}})$ .

Based on these  $m$  imputed data sets we calculate  $m$  complete data statistics  $\hat{\theta}^{(r)}$  and their variance estimates  $\hat{V}(\hat{\theta}^{(r)})$ ,  $r = 1, \dots, m$ . The complete-case estimates are combined according to Rubin's rule such that the MI point estimate  $\hat{\theta}_{\text{MI}}$  for parameter  $\theta$  is the average

$$\hat{\theta}_{\text{MI}} = \frac{1}{m} \sum_{r=1}^m \hat{\theta}^{(r)} \quad (16)$$

Its estimated total variance  $T$  is calculated according to the analysis of variance principle:

$$\begin{aligned}
\text{‘between-imputation variance’}: \quad B &= \frac{1}{m-1} \sum_{r=1}^m \left( \hat{\theta}^{(r)} - \hat{\theta}_{\text{MI}} \right)^2 \\
\text{‘within-imputation variance’}: \quad W &= \frac{1}{m} \sum_{r=1}^m \hat{V} \left( \hat{\theta}^{(r)} \right) \\
\text{‘total variance’}: \quad T &= W + \left( 1 + \frac{1}{m} \right) B
\end{aligned} \tag{17}$$

For large sample sizes, tests and two-sided interval estimates can be based on the Student’s  $t$ -distribution

$$\frac{\hat{\theta}_{\text{MI}} - \theta}{\sqrt{T}} \sim t(v) \quad \text{with} \quad v = (m-1) \left( 1 + \frac{W}{(1+m^{-1})B} \right)^2 \tag{18}$$

degrees of freedom. For a comprehensive overview of MI see Schafer (1999a).

Multiple imputation is in general applicable when the complete-data estimates are asymptotically normal or  $t$  distributed; e.g., see Rubin and Schenker (1986), Rubin (1987), Barnard and Rubin (1999), or Little and Rubin (2002). Notice that the usual maximum-likelihood estimates and their asymptotic variances derived from the inverted Fisher information matrix typically satisfy these assumptions. In this paper we use ML estimation for the analyst’s model.

For the creation of the multiple imputations we have used the stand alone software NORM provided for free by Schafer (1999b). A very detailed description of this data augmentation algorithm is given by Schafer (1997).

## 4.4 Data preparation

When using NORM, the data are assumed to follow a multivariate normal distribution. Clearly, our survey data are not normally distributed: some are bounded between zero and one, others are skewed and some have large proportions of zeros; the latter are called semi-continuous variables (see Schafer and Olsen, 1999). A way to handle non-normality of the data is by applying suitable transformations (e.g. logit, log or Box-Cox) to the variables which is done in our application. Moreover, if non-normal variables (such as discrete or binary ones) are completely observed, then it is quite plausible to still use the multivariate normal model because incomplete variables are modeled as conditional normal given a linear function of the complete variables – see, e.g., Schafer (1997). The variables and their transformations used in our models are listed in the appendix.

Theoretically, we should transform the data to achieve multivariate normality. Practically, such transformations are not yet available: the usual transformations are performed on a univariate scale. Investigations show that such deviations from normality (for the variables to be imputed) should not harm the imputation process too much – see Schafer (1997) or Gelman et al. (1998). A growing body of evidence supports the claim to use a

normal model to create multiple imputations even when the observed data are somewhat non-normal. The focus of the transformations is rather to achieve a range for continuous variables to be imputed that theoretically have support on the whole real line than to achieve normality itself. Even for populations that are skewed or heavy-tailed, the actual coverage of multiple imputation interval estimates is reported to be very close to the nominal coverage. The multiple imputation framework has been shown to be quite robust against moderate departures from the data model – see Schafer (1997).

With NORM 2.03, the imputations are created very easily. After a burn-in period of 2000 iterations, every further 200 iterations the imputed data sets are stored. Finally,  $m = 5$  multiply imputed data sets are used for our analysis. Investigations of time-series and autocorrelation plots did not suggest any convergence problems. Notice that in the imputer’s and analyst’s model the same set of input data, i.e., variables and observations, is used to avoid problems of misspecification – see Meng (1995) or Schafer (2001).

## 5 Results

### 5.1 Approaches

The stochastic production frontier (2) with inefficiency sub-model (9) has been estimated with the IAB German establishment data described in section 3. The production function follows the translog form in capital and labor and includes further variables given in the appendix where the variables of the inefficiency sub-model are given as well. As described in the previous section, 11 regressions have been run for 3 approaches:

- Approach NONR: One regression with only the observed data.
- Approach MIC0:  $m = 5$  auxiliary regressions with the full data set where all missing values have been filled by multiple imputation (see section 4) but where the zeroes in the capital variable are maintained.
- Approach MIMI:  $m = 5$  auxiliary regressions with the full data set where all missing values and the zeroes in the capital variable have been filled by multiple imputation.

Estimation has been performed with LIMDEP 8.0. Tables 3 and 3a provide the results. In the following, ‘significance’ means ‘significance on the 5 % level’, ‘weak significance’ means ‘significance on the 10 % level’.

### 5.2 The effects of collective bargaining

The positive influence of collective bargaining on wages and its negative impact on firm profits are generally accepted among economists. But the effects on productivity and

efficiency are unclear. In the highly related literature on collective bargaining, unions (see Freeman and Medoff, 1984) and works councils, some authors stress the positive influence of unions on productivity due to workers' higher motivation and satisfaction leading to higher effort, lower turnover costs and more investment in firm-specific human capital. Other authors emphasize the reduced flexibility and power of managers leading to lower productivity. The total effect of collective bargaining on firms' productivity is an open empirical question (see e.g. Cahuc and Zylberberg, 2004, p. 424). Studies with German data mostly seem to have not found any effects (see the survey in Schnabel, 1991).

Indeed, excluding missing observations, the parameter measuring the effect of collective bargaining on productivity in table 3 is insignificantly positive. But these results rely on the obviously violated assumption of the data being MCAR. On the other hand, assuming the less restrictive MAR assumption and with multiply imputed data, the effect is significantly negative. With the untransformed frontier (1), the interpretation is straightforward. E.g., in the approach with imputed missing values and imputed capital zeroes, the potential output of an establishment where an industry pay agreement is effective or which at least aligns its wages to an industry pay agreement is only

$$\exp(-0.0473 \cdot 1) \cdot 100 = 95.8\% \quad (19)$$

of the potential output of an establishment without collective bargaining, *ceteris paribus* and on average.

This parameter estimate should be interpreted very cautiously, of course. There might be no causal relation between collective bargaining and potential output because unionized workers can have unobserved characteristics different from those of non-unionized ones leading to selection bias (Cahuc and Zylberberg, 2004, p. 421 and 424, and Gürtzgen, 2006). This heterogeneity problem is certainly aggravated by putting 'all' German establishments into one sample assuming that they have the same technology. Nevertheless, properly imputing missing data significantly changes the collective bargaining parameter.

The effect on firms' efficiency is still largely unexplored. In their theoretical analysis, Addison et al. (2003, p. 3) describe possible positive effects due to lower labor turnover, lower training costs, and more investment in firm-specific human capital. Particularly, we do not know of any attempt to analyze this effect with stochastic production frontiers with the 1-step approach and German establishment data. And international differences in judicial systems, culture, etc. impede the application of empirical results on the effects of collective bargaining from one country to the other.

Addison et al. (2003, p. 3) and Schank et al. (2004) – analyzing the effects of works councils – are exceptions, but they used a fixed-effects panel frontier model, not the Reifschneider/Stevenson model used in this paper. Hence, apart from providing fixed individual effects, they did not include inefficiency determinants in their estimation mod-

els. In their approach, they did not find any significant impact of works councils on firms' efficiency. This non-result might be caused by their method: They tried to find significant differences by analyzing the confidence intervals of median plants of subgroups. But Horrace and Schmidt (1996) and Jensen (2000) have shown that efficiency differences across individuals mostly are insignificant when the analysis is based on individual confidence intervals. Jensen (2000) also provided an alternative by a simple Monte-Carlo procedure, but, of course, this is still a 2-step approach already been criticized.

Table 3a provides the effects of collective bargaining on firms' inefficiency. Excluding missing observations, the parameter is (distinctly) insignificantly positive whereas, with multiply imputed data, it is significantly (weakly in one case) negative. This means that – see (4) – an establishment where an industry pay agreement is effective or which at least aligns its wages to an industry pay agreement is more efficient than an establishment without collective bargaining, *ceteris paribus* and on average. With (9), one could interpret the parameter estimates. We do not dare to do this because table 3a shows that all parameter estimates increase distinctly when based on the multiply imputed data (compared to the data set with excluded missing observations).

Inefficiency estimates of stochastic production frontiers are well-known to be very sensitive. Frontier estimates depend on the extreme efficient establishments in the sample, and the inefficiency estimates are derived from the estimation residuals of these frontiers – see e.g. Jensen (2005). This problem is even increased in the Reifschneider/Stevenson model (9) when many variables appear simultaneously in the productivity model and in the inefficiency sub-model, a very demanding approach (regarding the degrees of freedom) used in this paper.

Therefore, in table 4, we checked the sensitivity of the inefficiency estimates in the 5 auxiliary regressions with imputed missing values and imputed capital zeroes (u01 - u05), in the 5 auxiliary regressions with imputed missing values (u1 - u5) and in the regression with only non-missing values (um). We see that the correlations of these most sensitive parts of any frontier estimations are very high (see Jensen, 2005) and the performance, e.g. in the subgroups, is quite reasonable. Furthermore, the large parameter estimates are quite stable across the  $m = 5$  auxiliary regressions. This means that, although the size of the parameter estimates in the inefficiency sub-model is not trustworthy, the inefficiency estimates based on them are well-behaved. Hence, we believe that properly imputing missing data significantly changes the collective bargaining parameter in the inefficiency sub-model, too.

What is the reason for the significant effect of multiple imputation on the collective bargaining parameter in both parts of the model? Recently, many papers have been published on the productivity effects of German works councils, a highly related problem. Addison et al. (2004) survey the literature and report, among others, that some recent studies like Addison et al. (2003) find considerable sensitivity of the collective bargaining

parameter estimates to sector, region, and especially to establishment size. Unfortunately, due to the very demanding approach (see above) used in this paper, we were not able to conduct a sensible subgroup analysis in this paper. But the results of subsection 4.1 are helpful. There, it has been shown that by ignoring missing data we are systematically reducing the share of establishments in the sample with smaller size, low degree of labor utilization, low technical condition, few high-skilled employees, and no industry pay agreement effects. When there are establishment size effects in the impact of collective bargaining on firm performance, systematically reducing the share of establishments in the sample with smaller size by ignoring missing data has a significant influence on the estimated effects of collective bargaining on the productivity and efficiency of the establishments in the sample.

As a consequence, it seems to be very dangerous to proceed like most empirical economists did and do when confronted with missing data (i.e. ignore all the records with missing values).

### 5.3 Further controversial results

We begin by comparing the remaining results on the production frontier in table 3. Here, all 3 approaches perform rather similar – with one important exception. In the MIC0 approach, one labor parameter is insignificant, even with changing signs in the auxiliary regressions. This certainly is a severe drawback of this approach.

Apart from that, it strikes that higher export activity leads to higher productivity only when missing observations remain missing whereas, after multiple imputation, the export parameter becomes insignificantly or weakly significantly negative. See the next paragraphs for the relation between export activity and efficiency.

More striking differences between the approaches are found in the results on the inefficiency sub-model in table 3a. This is in line with our expectations in the first section because this part of the model is very sensitive to any kind of misspecification, e.g., due to wrong assumptions about the missing data mechanism. With multiply imputed data,

- labor has a weakly significantly positive effect on  $u$ , i.e., a weakly significantly negative effect on efficiency – see (4) – whereas, excluding missing observations, higher wage costs significantly increase efficiency. The negative effect of wages on efficiency seems more sensible and can be explained by noticing that labor is proxied by total gross wages and that these total gross wages directly stand for labor costs, too. So, standard arguments from labor economics, namely shirking theory (Lazear, 1981), can help to explain the result: Larger firms with many employees have problems with monitoring the work effort of their employees. A well-known solution are higher relative wages and the threat of being discharged, a powerful

disciplinary threat. This can increase productivity but, of course, this might be inefficient, i.e., too costly.

- higher exports significantly coincide with higher efficiency whereas the relation is weakly significantly negative with excluded missing observations.
- firms receiving relatively more wage subsidies are significantly less efficient. Employees receiving wage subsidies might not work efficiently. This effect is only weakly significant with excluded missing observations.
- firms supporting relatively more on-the-job-training cases are less efficient. This can make sense because the returns to the firm costs of on-the-job-training might not be sufficient. This effect is insignificant with excluded missing observations, where firms supporting the use of PCs for on-the-job-training cases are significantly less efficient.
- mean technical efficiency – see (4) – is distinctly higher (55 %) than with excluded missing observations (48 %).

Since we are working with real data and not with simulated data, we don't know anything about the true parameter values. Hence, we are not able to say which results come closer to the truth. Nevertheless, apart from the results on the effects of collective bargaining, we see particularly in the inefficiency sub-model that working with multiply imputed data reveals some interesting and plausible results which are not available when ignoring missing observations. Moreover, with multiply imputed data we account for the more realistic and less restrictive assumption of the data being missing at random. Summarizing the performance of the two multiple imputation approaches, the MIC0 approach suffers from the serious drawback of counterintuitively producing an insignificant labor parameter in the production function. To conclude, we have a small but distinct preference for the results obtained with multiple imputation where the capital zeroes are imputed as well.

## 5.4 The unanimous results

In this subsection, a larger part of the unanimous and significant results are interpreted. We start with the results on the production function.

- Except the labor parameter in the MIC0 approach (see the previous subsection), the capital and labor parameters show the expected signs. Particularly, the t values for the capital and labor parameter estimates show that the Translog function is a more sensible choice than the restrictive Cobb-Douglas function.

- OUTPROGP/OUTPROGN: If turnover is expected to increase (decrease), it seems to be rather low (high). Thus, an expected increase (decrease) goes in line with lower (higher) productivity.
- DEVELOP: If the technical condition of a firm is up to date, the productivity is higher.
- NEWWORK: Firms with relatively many new hires (having little firm-specific human capital) are less productive.
- SKSEARCH: Firms searching relatively many skilled employees as of now are more productive.
- FLUCT: Stronger production fluctuations lead to lower productivity.
- EAST: Enterprises which are by majority in East German property are less productive, a well-known result.
- TRAIND/TRAINPC: Firms supporting on-the-job-training (with or without PCs) are more productive.
- PROP1: Firms offering many jobs for whom experience is important are less productive.

Finally, two stable significant results on the inefficiency sub-model are:

- SKILL: Firms with relatively many skilled employees are producing more efficiently.
- PROP4: Firms offering many jobs for whom creativity is important might be exposed to relatively many production risks leading to lower efficiency.

## 6 Conclusions

This paper has made three contributions to the literature. First, we have analyzed the effects of collective bargaining on the productivity and efficiency of German establishments with the suitable tool, i.e., stochastic production frontiers in the 1-step approach (modeling productivity and efficiency simultaneously). The effect of collective bargaining on efficiency is mostly ignored. And when efficiency analysis is included (in some papers on the effects of German works councils), the so-called ‘2-step approach’ has been employed where the inefficiency estimates from the first step (estimation of productivity with the frontier) were used to find some inefficiency determinants in a second step.

The second contribution has been to demonstrate the dangers of ignoring missing data or the gains of properly imputing them when analyzing effects (of collective bargaining)

on productivity and efficiency. It has been shown that the standard choice in most empirical economic papers (ignoring missing values) is based on very strong assumptions about the missing data mechanism. These assumptions are obviously not fulfilled in our case, as will be the case for many other survey data sets, too. By ignoring missing data we would have systematically reduced the share of establishments in the sample with smaller size and no industry pay agreement effects, among others. The results on the effects of collective bargaining on productivity and efficiency changed after multiple imputation of the missing values, i.e., after avoiding nonresponse bias, in a plausible way. Whereas the collective bargaining effect on productivity and efficiency was insignificant with ignored missing data, it turned out to be significantly negative for productivity and significantly (weakly in one case) positive for efficiency. Moreover, several additional parameter estimates, particularly in the very sensitive inefficiency sub-model, changed significantly and plausibly after multiple imputation.

A third contribution has been the discussion of another important problem in the estimation of production functions that deserves more attention than it receives: zeroes in the capital variable proxied by replacement investment. Our suggestion is to multiply impute these zeroes as well. Of course, our suggestion is based on strong assumptions but the alternatives are not better:

- The standard choice in most empirical papers (ignoring the observations with capital zeroes) is based on very strong assumptions about the missing data mechanism. These assumptions seem not to be fulfilled, thus the standard choice will lead to even more biased results.
- Taking the average replacement investment of  $n$  years also leads to an additional non-random elimination of observations and, therefore, to an additional nonresponse bias.
- Using the capital variable with its reported zeroes, i.e. assuming the latent value of the capital stock to be zero is implausible and turned out to be problematic due to an insignificant estimate of the labor parameter.

We conclude that the literature on the effects of collective bargaining – and works councils, too – on firm performance would gain distinctly from adopting recent developments in the frontier literature as well as from properly checking their implicit assumptions about the missing data mechanisms, thus, working with (multiply) imputed data.

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## Appendix: Data preparation, variable construction

### Variables in the questionnaire (to be transformed)

|          |  |
|----------|--|
| SALE     | turnover in EUR  |
| INPUT    | input of materials, goods and services in % of turnover                |
| INVEST   | investment in EUR  |
| ADDINV   | investment to enlarge capital in % of investment                       |
| EMP      | total number of employees  |
| NOVERTIM | total number of employees with paid overtime in previous year          |
| EXPORT   | export in EUR  |
| NSKILL   | total number of highly skilled employees                               |
| NTEMP    | total number of temporary employees                                    |
| NONEWHIR | dummy: NONEWHIR = 1 if no new hires in first half-year                 |
| WOULD    | dummy: WOULD = 1 if employer wanted to hire new employees              |
| NNEWHIR  | total number of new hires in first half-year                           |
| QUIT     | total number of quits in first half-year                               |
| NTERMIN  | total number of terminations by employees in first half-year           |
| NSEARC   | total number of employees searched as of now                           |
| NSKSEARC | total number of skilled employees searched as of now                   |
| NSUBSIDL | total number of employees supported by wage subsidies in previous year |
| NSHORT   | total number of short-time workers in first half-year                  |
| NTRAINP  | total number of employees in on-the-job-training in first half-year    |
| NTRAINC  | total number of on-the-job-training cases in first half-year           |

## Variables in the regressions

|          |  |
|----------|--|
| MISS     | dummy: MISS = 1 if item-nonresponse occurs   |
| MISS0    | dummy: MISS0 = 1 if item-nonresponse occurs or if C is zero  |
| Y        | output: SALE * (1 - INPUT/100)   |
| C        | capital: INVEST * (1 - ADDINV/100), C = 1 if no investment   |
| L        | labor: total gross monthly wages in June   |
| YEAR     | dummy: YEAR = 1 if observation in 2003   |
| OVERTIM  | NOVERTIM/EMP   |
| OUTPROGP | dummy: OUTPROGP = 1 if turnover is expected to increase  |
| OUTPROGN | dummy: OUTPROGN = 1 if turnover is expected to decrease  |
| EXP      | EXPORT/SALE  |
| DEVELOP  | ordinal: Rating of technical condition of enterprise<br>(0 = completely out-of-date, 4 = up to date) |
| COLLECT  | dummy: COLLECT = 1 for collective agreements   |
| SKILL    | NSKILL/EMP   |
| TEMP     | NTEMP/EMP  |
| NOLABSUP | dummy: NOLABSUP = NONEWHIR * WOULD   |
| NEWORK   | NNEWHIR/EMP  |
| TERMIN   | NTERMIN/QUIT   |
| SEARCH   | NSEARC/EMP   |
| SKSEARCH | NSKSEARC/EMP   |
| SUBSIDYL | NSUBSIDL/EMP   |
| FLUCT    | dummy: FLUCT = 1 for stronger production fluctuations in previous year                               |
| EAST     | dummy: EAST = 1 if enterprise by majority in East German ownership                                   |
| PUBLIC   | dummy: PUBLIC = 1 if enterprise by majority in public ownership                                      |
| SHORTTIM | NSHORT/EMP   |
| TRAIND   | dummy: TRAIND = 1 if employer has supported on-the-job-training in first half-year                   |
| TRAINPER | NTRAINP/EMP  |
| TRINCAS  | NTRAINC/EMP  |
| TRAINPC  | dummy: TRAINPC = 1 if employer supports use of PCs for on-the-job-training                           |
| TYPE1    | dummy: TYPE1 = 1 for independent enterprise without any establishments elsewhere                     |
| TYPE2    | dummy: TYPE2 = 1 for head office of an enterprise with establishments elsewhere                      |
| TYPE3    | dummy: TYPE3 = 1 for branch establishment of a larger enterprise                                     |
| TYPE4    | dummy: TYPE4 = 1 for intermediate authority of a larger enterprise                                   |
| PROP1    | dummy: PROP1 = 1 if experience is important for most jobs in the firm                                |
| PROP2    | dummy: PROP2 = 1 if physical endurance is important for most jobs in the firm                        |
| PROP4    | dummy: PROP4 = 1 if creativity is important for most jobs in the firm                                |
| PROP5    | dummy: PROP5 = 1 if discipline is important for most jobs in the firm                                |
| PROP6    | dummy: PROP6 = 1 if flexibility is important for most jobs in the firm                               |
| PROP8    | dummy: PROP8 = 1 if superior workmanship is important for most jobs in the firm                      |
| PROP9    | dummy: PROP9 = 1 if theoretical knowledge is important for most jobs in the firm                     |
| PROP11   | dummy: PROP11 = 1 if loyalty is important for most jobs in the firm                                  |
| PROP12   | dummy: PROP12 = 1 if willingness to learn is important for most jobs in the firm                     |

## Data transformation for MI procedure

|          |                   |
|----------|-------------------|
| Y        | Box-Cox           |
| C        | log, dummy*       |
| L        | Box-Cox           |
| OVERTIM  | logit             |
| EXP      | log, dummy*       |
| DEVELOP  | no transformation |
| SKILL    | logit             |
| NEWWORK  | Box-Cox           |
| TERMIN   | logit             |
| SKSEARCH | Box-Cox           |
| SUBSIDYL | Box-Cox           |
| SHORTTIM | Box-Cox           |
| TRAINPER | Box-Cox           |
| TRAINCAS | Box-Cox           |

1. Variables marked with an asterisk are treated as semi-continuous, i.e., a major part of the observations are at the minimum or the maximum of values. Therefore, we defined dummy variables that indicate whether an observation is at the respective minimum or maximum. The transformation procedure is performed only for the continuous part of the variable (see subsection 4.4).
2. All variables not mentioned in this list are dummies which remain untransformed (see subsection 4.4).

## Tables

Table 1: Variables with the highest nonresponse (in %)

| Variable                               | 2002  | 2003  |
|--|-------|-------|
| Turnover                               | 13.69 | 15.05 |
| Input of materials, goods and services | 11.99 | 12.67 |
| Total gross monthly wages in June      | 11.07 | 12.78 |
| Investment to enlarge capital          | 8.38  | 6.92  |
| Investment                             | 4.19  | 4.51  |

Table 2: Estimates of Probit Model for item-nonresponse

| Endogenous var. → | MISS               |         | MISS0              |         |
|-------------------|--------------------|---------|--------------------|---------|
| Exogenous var. ↓  | Marg. effect       | t value | Marg. effect       | t value |
| Const.            | 0.0876             | 2.97    | 0.1366             | 3.22    |
| $\ln(EMP)$        | -0.0195            | -5.44   | -0.0182            | -3.09   |
| YEAR              | 0.0211             | 2.99    | 0.0085             | 2.54    |
| OVERTIM           | -0.0003            | -2.15   | -0.0002            | -2.78   |
| OUTPROGP          | -0.0419            | -7.83   | -0.0127            | -4.96   |
| OUTPROGN          | -0.0214            | -3.82   | -0.0023            | -1.32   |
| DEVELOP           | -0.0011            | -3.08   | -0.0076            | -3.10   |
| COLLECT           | -0.0390            | -4.48   | -0.0067            | -2.27   |
| SKILL             | -0.1526            | -6.41   | -0.0179            | -2.64   |
| TEMP              |                    |         | 0.0134             | 1.37    |
| NEWWORK           | 0.0359             | 1.35    |                    |         |
| TERMIN            | -0.0012            | -1.59   | -0.0004            | -1.14   |
| SEARCH            | 0.0554             | 1.52    |                    |         |
| SUBSIDYL          | -0.0663            | -2.28   |                    |         |
| FLUCT             | -0.0347            | -4.00   | -0.0105            | -2.58   |
| EAST              | -0.0847            | -6.28   | 0.0054             | 1.82    |
| PUBLIC            |                    |         | -0.0176            | -1.65   |
| TRAIND            |                    |         | -0.0257            | -2.93   |
| TRAINPER          | 0.0001             | 3.28    |                    |         |
| TRAINPC           |                    |         | -0.0107            | -2.51   |
| Property dummies  | yes                |         | yes                |         |
| Type dummies      | yes                |         | yes                |         |
| Industry dummies  | yes                |         | yes                |         |
|                   | 18447 observations |         | 18447 observations |         |

Source: own calculations, based on IAB data

Table 3: Estimates of stochastic production frontier

| Variable              | Imputed missing values,<br>imputed capital zeroes |         | Imputed missing values,<br>with capital zeroes |         | Non-missing values |         |
|-----------------------|---|---------|--|---------|--------------------|---------|
|                       | Coefficient                                       | t value | Coefficient                                    | t value | Coeff.             | t value |
| Const.                | 7.8103  | 30.52   | 9.3327   | 28.72   | 8.6089             | 73.44   |
| $\ln(C)$              | 0.1541  | 3.19    | 0.0253   | 3.44    | 0.0227             | 3.78    |
| $\ln(L)$              | 0.1144  | 2.70    | 0.0125   | 0.46    | 0.1721             | 7.38    |
| $(\ln(C))^2$          | 0.0115  | 3.25    | 0.0070   | 13.37   | 0.0064             | 16.54   |
| $(\ln(L))^2$          | 0.0486  | 17.70   | 0.0399   | 27.79   | 0.0317             | 25.64   |
| $\ln(C) \cdot \ln(L)$ | -0.0309   | -4.08   | -0.0088  | -11.15  | -0.0079            | -12.63  |
| YEAR                  | -0.0386   | -1.34   | -0.0026  | -0.19   | 0.0136             | 1.21    |
| OVERTIM               | -0.0453   | -1.44   | -0.0382  | -1.23   | 0.0292             | 1.34    |
| OUTPROGP              | -0.0508   | -2.54   | -0.0517  | -2.69   | -0.0565            | -3.55   |
| OUTPROGN              | 0.0678  | 4.52    | 0.0701   | 4.59    | 0.0852             | 6.73    |
| EXP                   | -0.0750   | -1.34   | -0.0999  | -1.79   | 0.0781             | 5.39    |
| DEVELOP               | 0.0708  | 4.02    | 0.0640   | 4.65    | 0.0567             | 5.13    |
| COLLECT               | -0.0473   | -2.02   | -0.0606  | -2.36   | 0.0126             | 0.64    |
| NEWWORK               | -0.4025   | -6.60   | -0.4282  | -7.63   | -0.5289            | -11.64  |
| SKSEARCH              | 0.2057  | 2.31    | 0.1956   | 2.21    | 0.1725             | 3.42    |
| FLUCT                 | -0.0436   | -2.11   | -0.0471  | -2.27   | -0.0411            | -2.56   |
| TYPE2                 | 0.1652  | 4.77    | 0.1646   | 5.02    | 0.0783             | 3.14    |
| TYPE3                 | 0.3810  | 12.01   | 0.3922   | 13.21   | 0.3203             | 14.44   |
| TYPE4                 | 0.4094  | 5.80    | 0.4197   | 5.91    | 0.3707             | 7.35    |
| EAST                  | -0.1681   | -7.00   | -0.1695  | -7.11   | -0.1657            | -8.35   |
| TRAIND                | 0.0662  | 3.08    | 0.0551   | 2.30    | 0.0682             | 3.61    |
| TRAINPER              | -0.0081   | -1.79   | -0.0117  | -2.60   | -0.0059            | -1.20   |
| TRAINPC               | 0.0796  | 3.63    | 0.0770   | 3.54    | 0.0766             | 4.38    |
| PROP1                 | -0.0587   | -2.69   | -0.0614  | -2.89   | -0.0557            | -3.41   |
| PROP2                 | -0.0396   | -2.08   | -0.0317  | -1.69   | -0.0703            | -5.40   |
| PROP5                 | 0.0412  | 1.96    | 0.0441   | 2.09    | 0.0458             | 3.05    |
| PROP6                 | 0.0362  | 1.62    | 0.0373   | 1.74    | 0.0238             | 1.38    |
| PROP8                 | -0.0651   | -2.95   | -0.0651  | -2.91   | -0.0548            | -2.83   |
| PROP9                 | -0.0700   | -3.85   | -0.0726  | -3.98   | -0.0529            | -3.65   |
| PROP11                | 0.0470  | 2.69    | 0.0381   | 2.10    | 0.0511             | 3.81    |
| PROP12                | 0.0416  | 2.29    | 0.0385   | 2.12    | 0.0444             | 3.29    |
| Industry dummies      | yes   |         | yes  |         | yes                |         |
|                       | 18447 observations                                |         | 18447 observations                             |         | 13969 observations |         |

Source: own calculations, based on IAB data

Table 3a: Estimates of inefficiency submodel

| Variable         | Imputed missing values,<br>imputed capital zeroes |         | Imputed missing values,<br>with capital zeroes |         | Non-missing values |         |
|------------------|---|---------|--|---------|--------------------|---------|
|                  | Coefficient                                       | t value | Coefficient                                    | t value | Coeff.             | t value |
| Const.           | -32.816   | -2.15   | -29.564  | -2.30   | -0.1646            | -0.41   |
| ln(L)            | 0.809   | 1.61    | 0.793  | 1.77    | -0.0874            | -2.90   |
| EXP              | -32.826   | -2.74   | -31.184  | -2.99   | 0.0633             | 1.71    |
| DEVELOP          | 1.039   | 1.30    | 0.708  | 1.03    | 0.1195             | 1.82    |
| COLLECT          | -3.100  | -1.85   | -3.407   | -2.14   | 0.0148             | 0.12    |
| SKILL            | -5.615  | -2.11   | -4.750   | -2.28   | -0.3442            | -2.62   |
| NOLABSUP         | 4.066   | 1.53    | 3.745  | 1.59    | 0.0907             | 0.48    |
| TERMIN           | -4.482  | -1.74   | -4.599   | -1.83   | -0.2006            | -1.64   |
| SUBSIDYL         | 6.064   | 2.46    | 5.599  | 2.71    | 0.2723             | 1.84    |
| FLUCT            | -2.667  | -1.61   | -2.313   | -1.64   | -0.1489            | -1.55   |
| TYPE1            | -7.468  | -2.58   | -6.533   | -2.76   | -0.5958            | -5.15   |
| EAST             | -2.135  | -1.28   | -2.174   | -1.40   | -0.2946            | -2.48   |
| SHORTTIM         | -4.841  | -1.17   | -5.279   | -1.40   | -0.0541            | -0.22   |
| TRAIND           | -1.671  | -1.11   | -1.698   | -1.26   | 0.1614             | 1.37    |
| TRAINCAS         | 0.207   | 2.72    | 0.202  | 3.07    | 0.0121             | 1.46    |
| TRAINPC          | 1.721   | 1.22    | 1.797  | 1.27    | 0.2222             | 2.08    |
| PROP1            | -1.766  | -1.25   | -1.945   | -1.48   | -0.1842            | -1.84   |
| PROP4            | 4.423   | 2.22    | 4.042  | 2.46    | 0.4545             | 5.38    |
| PROP6            | 2.876   | 1.62    | 2.422  | 1.63    | 0.1528             | 1.44    |
| PROP8            | -4.468  | -1.38   | -4.003   | -1.55   | -0.2531            | -2.21   |
| Industry dummies | yes   |         | yes  |         | yes                |         |
| $\lambda$        | 6.428   | 2.88    | 6.024  | 3.21    | 2.6818             | 26.78   |

## Technical inefficiency estimates

| Variable | Mean               |  | Mean               |  | Mean               |  |
|----------|--------------------|--|--------------------|--|--------------------|--|
| $u_i$    | 0.5924             |  | 0.5908             |  | 0.7433             |  |
|          | 18447 observations |  | 18447 observations |  | 13969 observations |  |

Source: own calculations, based on IAB data

Table 4: Correlation of inefficiency estimates

|     | u01   | u02   | u03   | u04   | u05   | u1    | u2    | u3    | u4    | u5    | um    |
|-----|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| u01 | 1.000 | 0.999 | 0.999 | 0.999 | 0.999 | 0.984 | 0.985 | 0.987 | 0.980 | 0.983 | 0.960 |
| u02 | 0.999 | 1.000 | 0.999 | 0.999 | 0.999 | 0.984 | 0.986 | 0.987 | 0.981 | 0.984 | 0.962 |
| u03 | 0.999 | 0.999 | 1.000 | 0.998 | 0.999 | 0.984 | 0.985 | 0.988 | 0.980 | 0.983 | 0.959 |
| u04 | 0.998 | 0.999 | 0.998 | 1.000 | 0.998 | 0.984 | 0.985 | 0.986 | 0.982 | 0.983 | 0.965 |
| u05 | 0.999 | 0.999 | 0.999 | 0.998 | 1.000 | 0.984 | 0.985 | 0.987 | 0.980 | 0.984 | 0.962 |
| u1  | 0.984 | 0.984 | 0.984 | 0.984 | 0.984 | 1.000 | 0.985 | 0.982 | 0.984 | 0.986 | 0.946 |
| u2  | 0.985 | 0.986 | 0.985 | 0.985 | 0.985 | 0.985 | 1.000 | 0.982 | 0.984 | 0.985 | 0.948 |
| u3  | 0.987 | 0.987 | 0.988 | 0.986 | 0.987 | 0.982 | 0.982 | 1.000 | 0.978 | 0.981 | 0.948 |
| u4  | 0.980 | 0.981 | 0.980 | 0.982 | 0.980 | 0.984 | 0.984 | 0.978 | 1.000 | 0.987 | 0.949 |
| u5  | 0.983 | 0.984 | 0.983 | 0.983 | 0.984 | 0.986 | 0.985 | 0.981 | 0.987 | 1.000 | 0.949 |
| um  | 0.960 | 0.962 | 0.959 | 0.965 | 0.962 | 0.946 | 0.948 | 0.948 | 0.949 | 0.949 | 1.000 |

Source: own calculations, based on IAB data

u01 - u05 from 5 auxiliary regressions with imputed missing values and imputed capital zeroes

u1 - u5 from 5 auxiliary regressions with imputed missing values

um from regression with non-missing values

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