

Advancing the Study of Innovation and Globalization in Organizations (ASIGO)

May 29 and 30, 2009, Nuremberg, Germany

The goal of the conference is to identify the components necessary to build an empirical platform for the scientific study of the international comparison of innovation, economic value creation, and competitiveness within organizations.

In modern economies, economic value is derived increasingly through making and selling ideas. Less than three centuries ago, the primary basis of economic value in human society was the production and trade of food. As a result, social, behavioral and economic thought was grounded in the world of agriculture. The Industrial Revolution created a new social scientific infrastructure. Human beings could now add value by making and selling things other than food, and new social and economic theories, behavioral models, and ways of collecting data on manufacturing firms and workers emerged.¹ The scientific challenge today is to advance our understanding of economic value creation through innovation and knowledge appropriation.

Although some existing data offer promise in terms of advancing this understanding, much more needs to be done so that the social science data infrastructure can permit researchers to model, measure, and study the evolving mechanisms whereby innovating enterprises and entrepreneurs create economic value.

The conference is a follow up workshop to the NSF workshop “Organizations and Innovation - Developing a national research data infrastructure for the study of innovation and business performance”, which was held at the NSF Headquarters in Arlington, VA, July 23, 2008. For further details see:

<http://www.conference-board.org/events/nsf/>

It is also part of the COST Action IS0701: “Comparative Analysis of Enterprise Data: Industry Dynamics, Firm Performance, and Worker Outcomes”. For further details see:

http://www.cost.esf.org/index.php?id=233&action_number=IS0701

The approach of the conference is to bring together a small group of business representatives with experts who study organizations, data collection, and confidentiality issues.

Who should submit papers?

- Researchers collecting and studying data on innovation and globalization in organizations.
- Business and policy analysts.
- Data collection experts, including statistical agencies and computer and information scientists.
- Data protection experts, including statisticians and computer and information scientists.

A major outcome of the conference will be the publication of a refereed conference proceedings.